



West End Neighborhood Association, Inc.  
P.O. Box 21054  
Winston-Salem, NC 27120

## **Minutes of the Meeting of September 26, 2023**

Attendance: Peter Kramer, George Bryan, Carmen Kiper, Frank Johnson, Lynne Linnet(later in meeting), Victoria Goral, Hunter McKay, Robert DiBella, Dan McLaughlin, Jessica Chandler

(Items needing action are marked with “\*”)

Meeting called to order 6:02pm by Vice President, Hunter McKay

First order of business was the approval of minutes of August. There was unanimous approval.

Hunter reminded us that we still had a director position. Victoria said she had met with Jordan Lloyd who lives in the neighborhood and is VP of Operations of the YMCA. He has a particular interest in the HRC. There was general agreement to look at bringing him in as the open seat with the opportunity to continue service.

There was continued discussion regarding Karen Gooze’s desire to join the Board representing Kilpatrick Stockton. George and Peter will work on a draft bylaws change.

Membership: at this point 118 households and 31 Businesses. Peter likes the momentum of membership this year and is looking at ways to continue to grow it. Want to think of new ways beyond what George has been doing and the promotion on Facebook and web.

Fall Grace Court Concert: Jessica discussed the upcoming concert by “Stranger Things”. Carmen had a contact for the band. There will be a kids quarter to interest them. Folks will be encouraged to bring food and drink. Hunter will give Jessica access to Instagram to promote concert\*. There were many obstacles to overcome to gain approval of using Grace Court 30 days prior to use. Sunday Oct 8, 2-5pm. A vote to approve the concert and \$1,200 was done electronically – there were 5 responses plus Jessica – so 6 votes approval votes.

Jessica suggested a new idea of homes having a flag they could display showing their pride with the West End. She was thinking of a contest to design and perhaps the flag could be connected with membership payment in upcoming year.

PJ Memorial: Sign is now ready. We are awaiting invoice from Freedom Printing. Dan said to be sure there are no gas pipes in the island when driving stake for sign.

West End Historical Signs: Cost for each of the two signs is \$750 and includes shipping. Peter asked if there is to be any upfront cost. George will check.\*

Dog Litter Stations: research continues on how to make these possible in non-park locations according to George.

Traffic Island improvement: Dan asked for \$200 to provide fall plants. The Board unanimously approved.

Financial Report: Peter had sent financial statements out to Board. This year we have received approximately \$4,850 in revenue (mainly from membership). As of August 31 we have, as expected, a loss of \$581. The loss is much less because of robust membership. There remains over \$40,000 in a CD.

HRC: George reported he had followed up with HRC staff regarding the appeal a homeowner had made to the Zoning Board of Adjustment. The owner had installed modern dark colored tin with a standing seam. The ZBA upheld the HRCs' denial of the installation and the owner will be required to remove it. This may be a good article for the newsletter as a cautionary encouragement for owners to contact the HRC prior to outside improvements.

Lynne expressed a concern about the Budget knowing that Peter is in his last term. George assured her that the financials have a detailed history that Peter would be able to train a new Treasurer with.

Jessica asked if the upcoming concert could be posted on the Web. Justin is out of the country. Peter was to contact Clint about the change\*.

The announcement was in the newsletter. Dan has not been able to distribute to some routes. He reports there are only 5 folks delivering. Lynne said she would do the Sunset route.

The meeting adjourned at 7:04

Respectfully Submitted,

George Bryan

Secretary.