



West End Neighborhood Association, Inc.  
P.O. Box 21054  
Winston-Salem, NC 27120

## **Minutes of the Meeting of August 22, 2023**

Attendance: Peter Kramer, George Bryan, Mark LaBrecque, Carmen Kiper, Frank Johnson, Lynne Linnet(later in meeting), Victoria Goral, Hunter McKay, and Justin Mitchell

(Items needing action are marked with “\*”)

Meeting called to order 6:02pm by Vice President, Hunter McKay

First order of business was the approval of minutes of July and of June (as July meeting did not have a quorum at its beginning). Both sets of minutes were approved.

Hunter reminded us that we still had a director position and chair position opened on Board. He has been approached by a person wanting to be on the Board. It was mentioned that the robust membership for this year gives us a good opportunity to recruit new Board members. Victoria mentioned that Karen Gooze would like to be considered. George Bryan read the Bylaws that address membership and voting members must be from households within the West End. Ms Gooze is not from a neighborhood household but would represent a company, Kilpatrick Stockton, that owns in the West End. Board realized the Bylaws can be changed and run by membership in February of next year. George encouraged the Board to balance any membership bylaw change so that only a certain number of members could live outside the neighborhood.

Mark LaBrecque mentioned that he was meeting with the safety committee of Kilpatrick Stockton in the upcoming weeks.

Membership: at this point 116 households and 31 Businesses. Peter will coordinate with Mark Lively\* to be sure all businesses are shown in newsletter. It was brought up that our Business Partners are not on the website. George felt this was part of our promise to them. Two options were discussed\* 1- put the pdf page from newsletter on website; 2- link each logo with the url of the business. Mark Lively should coordinate with Justin on this change.

Neighborhood Watch Camera Project: Mark LaBrecque has 3 homes and is working on a 4<sup>th</sup> on the corner of Brookstown and 5<sup>th</sup>. He will ask George to help any that are having problems installing. This corner does seem to be a pass through for folks and may help law enforcement if a crime is committed.

PJ Memorial: George shared the mock up of a plaque for the PJ Memorial. Placement of the plaque has been discussed on site with Brenda Penny and Brenda has approved the design. The cost is approximately \$270 so it is within budget and leaves money for a stake to attach the plaque to. Brenda has requested that we attempt to complete this before October when family will be coming to town. Board seemed to like plaque and George will go ahead and authorize the production.

West End Historical Signs: George reports that the company is saying turn around for production is approximately 3 months. There was not a quorum last month to approve an order. Question before the Board is: how many signs do we want in inventory to address future damage. (there have been approximately 3 signs damaged since the early '90s.) Cost is only estimated at this point- the company quoted \$680 per sign when we requested reimbursement for the current sign. Discussion pursued regarding number of signs. Mark made a motion for two signs, the motion was seconded and the vote was unanimously approved. George will forward info on the company to the Board as it was hard to find info this time. We hope it will be saved on Google Docs.

Dog Litter Stations: George reported on second stage of this project . Mark helped with ensuring stations were in Parks and four are now present. George contacted the City Employee who did this to ask if there was a similar person that worked on litter stations outside of parks in the city. There is no one. The Committee will work with City to see how to proceed.

Events: Jessica is going to look at options for one more event before end of year. Ideas are requested from Board Members for next meeting.

Traffic Island improvement: Dan was not present at the meeting.

Neighborhood Watch: Mark LaBrecque said National Night Out occurred in the Town and Country neighborhood. There are 518 followers to our Watch Facebook page. There has been one car breakin on Jarvis reported. Hunter said that on Piedmont a Jeep was stolen – unfortunately it had keys in it. He encouraged Mark to send a message out about locking doors.

Financial Report: Peter had sent financial statements out to Board. This year we have received approximately \$4,900 in revenue (mainly from membership) and spent \$5,800 (this is expected as the Home tour carries us in non Home Tour years). We have about a \$900 loss (although the interest from our CD is not posted making the loss much less). Peter reported he was pleased that the majority of expenses were on events for West Enders.

Peter also reported on our membership to the Downtown WS Partnership. We may want to put on the website that we are a member. He also had to prompt them to be sure our membership was on their website.

Carmen encouraged the Board to think of “legacy” ideas on how to spend money on the West End. Victoria reminded the Board that there are always pre-expenses for Home Tour. George reminded new members that West End had raised money for Grace Court Clock, Art work, Signs and much more and some of these projects cost 10s of thousands of dollars.

HRC: George reported he had not seen any follow up of ZBA decision on tin roof on house nor follow up of last HRC meeting.

The meeting adjourned at 7:12

Respectfully Submitted,

George Bryan

Secretary.