



West End Neighborhood Association, Inc.  
P.O. Box 21054  
Winston-Salem, NC 27120

## **Minutes of the Meeting of April 25, 2023**

Attendance: Peter Kramer, George Bryan, Hunter McKay, Mark LaBrecque, Carmen Kiper, Lynne Linnett, Victoria Goral, Jessica Chandler, Jessica Chandler, Justine Mitchell

(Items needing action are marked with “\*”)

Meeting called to order 6:02pm by Vice President, Hunter McKay.

Members were welcomed and the Minutes for March 2023 were approved.

Hunter reported Board is still missing a President and one Director.

Spring Social: Jessica reporting. She would like folks involved with committees and projects to be there and talk about the volunteer opportunities. She has PP slides that folks can add information to by May 10. \* There was discussion about the draft of slides and decided to emphasize media contributions. Need newsletter route deliverers. For Board opportunities it should be presented as “Considered for Nomination” to the Board.

Social media push for Social. Jessica has prepared a posting schedule. Board should look for it.\* Event is May 13<sup>th</sup> from 3:30 – 5:30 at Joymongers – pizza, drink ticket, charcuterie and raffle prize. The gift certificates for Board Babes will be raffled from those attending.

The goal of Social will be to attract new people to the West End Association and give them opportunities to volunteer.

A side issue arose which is how to migrate our google list-serve to a west end transferrable account. \* Currently the account is associated with Breonte’s private email.

Peter checked with Board about the membership of the two latest members – both from Tennessee. No one recognized the first name; Carmen may know the second. Peter will email the members.

Peter also reported that the children of the Loftis’ joined and thanked the West End association as their parents had enjoyed it over the years and just moved. The children will be improving the house and continuing.

Membership: George was recognized to report. He reported that the household memberships had exceeded our goal of 100 with 105 members. Mark Lively is to be thanked for pushing the Business Memberships. After two years of so-so involvement the Business list is being “cleaned”. We now have 21 members. George reminded the Board that membership is what helps publish the newsletter.

Hunter recognized George to talk about the litter bag project. Two years ago Breonte and Matt were leading a project to place dog litter bags around the neighborhood. George reported these costs about \$472 each before shipping and tax. We are constrained in the project by the fact the City will not commit to pick up litter in the trash container so these would have to be placed near a public trash can. George proposed starting with 2 sites in Hanes Park with a decal

on them saying they are supported by the West End. He would pull together a committee of at least 2 other people to deal with City about placement and HRC regarding appropriateness. He proposed a budget of \$1,200. Justine seconded and the vote was unanimous.

George went on to report on the West End sign near the St Paul's cemetery which had been damaged by their construction and they paid the West End for a new sign. George has contacted David Elam about replacing. \*

Neighborhood Watch: Mark LaBrecque reported he missed the last conference call. Mark mentioned the Neighborhood Night Out – the board passed on applying to host.

Mark reported two issues were on the Watch Page. 1- a homeless person found sleeping on porch. 2- pocket book found after it was taken from a car locally. Mark said he will be following up on cameras and reporting back to Board\*

Financials: Peter reported \$3,255 of revenue this year. With expenses we are net \$192. (It is usual to use revenue from Home Tour to support the WEA association on off years). Peter moved \$20,000 to Money Market leaving about \$8,000 in checking. He will be looking at CD opportunities at same bank\*.

HRC: George reported that no agenda was released yet. He had posted on FaceBook the activity of the HRC most of their activity has to do with West End applications. Only one person on Board is from West End.

Lynne said she is still looking at a new West End decal – she has a sample. Hunter encouraged us to deal with this through an upcoming agenda.

The meeting adjourned at 7:12.

Respectfully Submitted,

George Bryan

Secretary.