



West End Neighborhood Association, Inc.
P.O. Box 21054
Winston-Salem, NC 27120

Minutes of the Meeting of March 28, 2023

Annual Meeting

Attendance: Peter Kramer, George Bryan, Hunter McKay, Mark LaBrecque, Carmen Kiper, Dan McLaughlin, Lynne Linnett, Victoria Goral, Jessica Chandler, Frank Johnson, Jessica Chandler, Lynne Yengulalp, Justin Mitchell

(Items needing action are marked with “**”)

Meeting called to order 6:00pm by Vice President, Hunter McKay.

Members were welcomed and the Minutes for February 2023 were approved.

Hunter summarized our Board membership missing positions: President of Board and one Director. Mark mentioned reaching out to Keith Hicks who is currently not interested, and Victoria had reached out to Andrea Eastman who said-maybe next year. Recruitment will continue with a couple of planned events.

Victoria discussed the proposal of a Spring Social and is working on this with Jessica. The event would occur at 3 PM on May 13th at Joymongers and hope to attract about 40 people. A budget of \$1,000 was approved (Peter moved, Dan seconded) for free drinks and pizza. It would be a “fun spring social with meaning”. Victoria is requesting write ups from all the committees or activities to recruit volunteers (landscaping, newsletter, newsletter distribution, events, Neighborhood Watch, etc. *)

Dan updated on some of the landscaping traffic island projects saying W. 4th St was given bulbs. He has heard that the traffic islands weren’t working and that has dampened enthusiasm for plantings in them with some residents wishing they were gone as they are taking up parking space. He reported on cleanup of Broad and West End and 3 people cleaned it in about 3 hours. Dan is also worried about volunteers for newsletter routes.

Justin, in following up with Victoria’s request for write-ups reported that research into newer volunteers indicated they wanted to work on micro level projects. So, write ups should encourage volunteering from this standpoint.

Easter – Jessica updated Board. Andrea is full speed ahead and egg stuffing event will be on April 6 at Joymongers and Egg Hunt on the 8th at Hanes Park. George has posted the event and shared on listserv and will push again*. Jessica asked out to reimburse costs. Peter asked that images of receipts be sent to him with where to send a check.

There was discussion of advertising at events that they are sponsored by the West End Association with some contact info and logo. George suggested perhaps Jessica would want to work on this. Mark Lively knows how to print banners.

Lynne L. encouraged the folks working on the May Social to spread flyers to apartment complexes nearby.

July 4th Cookout. Frank Johnson will lead the 4th event. Jessica will work with him. (Thanks)

Hopefully Mark Lively will publish a newsletter before these events.

West End Membership: George reported the Household membership drive this year was a success with our goal of 100 households. We currently have 97 and George has correlated past members and sent ones who haven't reupped an email. We now have 17 Business memberships which is up from last year and Mark Lively is pushing this and will delete businesses that don't join. Goal is about 30 business members*

Format for future Board Meetings:

Hunter discussed in person, hybrid, or other formats for meetings. Folks seem satisfied with zooming. George mentioned that we had success with the in-person Police meeting LaBrecque organized. We might consider in person with special speakers on an occasional basis and enjoy getting together with neighbors at our events.

Lynne L. brought up Visit WS to have our home tour on their calendar. They are very selective. Dan McLaughlin knows the contact and will follow up.

Lynne L. also suggested West End Decals to be promoted by WEA.

Neighborhood Watch:

Mark LaBrecque reported on a WS Partnership meeting regarding the murder at Gatsby and shootings at bars. He and George attended. The Sheriff Dept is supporting with officers as a result. Mark has asked the Police for information on the number of calls they have been called on from each bar. At the last city-wide neighborhood watch meeting ADA Jennifer Martin discussed preventative measures for crime.

Mark then discussed crime prevention measures for West End. The vigilante efforts are uncertain, and he had previously discussed a pilot project of giving neighbors \$30 camera with the request that they share video from cameras with police if there is a crime. Mark will focus on an area and method. Dan McLaughlin likes the idea and Peter felt ok once it was clarified West End would not own or be monitoring. This would be a Pilot. Mark will send a piece on this to Lively.

Financial Report:

Peter reported that Fed Tax return was submitted. Our General Liability policy was renewed with the City of WS listed so events in City areas are covered – Hanes Park and Grace Court. A financial was distributed. Peter reported on the PayPal and there had been issues in releasing money from Home Tour, but all is squared, and the money is in our bank account. Peter will investigate putting funds in a CD to build with interest. *

HRC:

George reported on the six cases.

The meeting was adjourned at 7:30PM

Respectfully Submitted,

George Bryan

Secretary.