



# The West Ender

## By and for the West End Neighborhood

### UPCOMING EVENTS

#### West End Association Meetings

4<sup>th</sup> Tuesdays at 6:00PM

#### NO Meeting in December

Next Jan 23, 2018

West End Room

William G. White YMCA

775 W End Blvd, Winston-Salem,  
NC

#### Historic Resources Commission Meetings

1<sup>st</sup> Wednesdays at 4:00 PM

Next: Jan 3, 2018

Bryce A. Stuart Municipal  
Building Room 530  
Winston-Salem, NC

#### Certificate of Appropriateness Applications

Submittal deadline no later than  
5:00PM the 2<sup>nd</sup> Wednesday of  
the month before the next HRC  
meeting.

#### West End Collections

Garbage & Yard Waste

Thursdays, weekly

Recycling (Blue bins)

Every 2<sup>nd</sup> Monday:

Dec. 18, Jan. 2, 15, 29

#### New Year's Holiday Schedule

Recycling: 1-day delay to Jan. 2

Garbage Collection: Jan. 4,

normal day

Yard Waste: 1-day delay to Jan. 6

**Please do not store collection carts at the curb.** Place them at the curb no sooner than 6PM the day before collection and remove from the street by 8AM the next day. City code requirement.

#### LAST Fall Leaf Collections

Last leaf collections to begin in West End approx. Jan. 11, 2018

#### Planning to Install Satellite TV?

Satellite dishes must NOT be visible from the street. Call the staff of the Historic Resources Commission for advice BEFORE work begins: (336) 747-7054.

historicwestend.org

December 2017

## New Business Tenants in Historic Buildings



by Mark Lively

**S**mall, local business is thriving in the 400 block of West End Boulevard! *The West Ender* welcomes three businesses that have chosen to relocate in two historic West End buildings at the intersection of West End Blvd. and Reynolda Rd.

**1928 Summit Street Pharmacy building, 490 West End Blvd.** The Pharmacy building is described in the West End Historic District National Register as “one of the most architecturally unusual buildings in the West End.” It is a two-story masonry building constructed in a Mediterranean style. Many West

Enders will recognize the site as the original home of Mock Orange Bikes. After 10 good years in the West End, owner Charles von Isenburg moved Mock Orange a few blocks north to 1206 Reynolda Rd. ([mockorangelikes.com/](http://mockorangelikes.com/)) where they share space with the famous Coffee Park Drive Thru Airstream coffee stop owned by local entrepreneur Tommy Priest.

The owners of Colony Urban Farm, Josh Pietrafeso and his wife Allison Bowling, have relocated their Urban Farm business to the Pharmacy building from their first home in the former Fabian’s Restaurant on Reynolda Road. The Fabian’s restaurant building is being remodeled to accommodate a new wine store. Colony Urban Farm will share the ground floor of the Pharmacy building with the Actors Group. The second floor of the building still has apartments as it did since 1928 when it was also known as Mary Elizabeth Apartments.

Actors Group trains actors for film and television ([www.actorsgroup.net](http://www.actorsgroup.net)). After a brief time in a space next door to Cafe Gelato, among the shops just across Reynolda Road, the Actors Group decided to move again. In their new location in the Pharmacy building they will enjoy a larger space with historic character in which to train their artists.

Colony Urban Farm ([www.colonyurbanfarm.com](http://www.colonyurbanfarm.com)) is a novel business dedicated to the philosophy that “your food supply should come from known sources or be grown at home.” Josh and Allison’s new store is scheduled to open before the end of December. It will feature a honey tasting bar, supplies for bee keeping and urban farming, local foods from Salem Delights, as well as related products.

**Garage/GMC Building, ca. 1935, 480 West End Blvd.** The National Register description of this building is very brief: “This large one-story building exhibits a Mission style facade with its stucco wall surface and a shaped parapet cornice. In its early years the building served as a garage/service station.” The site apparently housed a GMC car dealership in later years and has been home to many different businesses over the last 30 years. It was most recently the home of CrossFit gym.

The “Alamo Building”, as some neighbors have called it (because of the parapets), is being converted into the a new taproom for Joymongers Brewing Co., a small craft brewery that first opened in Greensboro July 1, 2016. Father and son owners, Jim and Brian Jones and brewer Mike Rollison are expanding into Winston-Salem. They have chosen the West End as their new home. (“Joymongers to expand into Winston-Salem with West End taproom.” Michael Hastings, Winston-Salem Journal, Aug. 30, 2017). *The West Ender* welcomes Actors Group, Colony Urban Farm, and Joymongers to our neighborhood.

(Editor’s note: *The West Ender* would like to learn more about the history of each of these buildings. If you can help fill in details, especially with old photos, please contact us at [TheWestender@yahoo.com](mailto:TheWestender@yahoo.com))



## Four Decades of West End Holiday Homes Tours

Beginning with the first "Christmas House Tour" in December 1978, the West End Homes Tour has been a holiday tradition for forty years. The 2016 tour was the twentieth time West End residents opened our homes to the public to showcase our neighborhood and help fund the activities of the West End Association. The September 1978 "West End News" announced plans for the first house tour and solicited volunteers for what was described as "a very large undertaking." Now, as then, the success of the bi-annual event relies on those who graciously agree to open their homes and those willing to put in the hours of labor needed to plan and promote the tour.

Reading through the archives of "The West Ender" and previous incarnations of the newsletter, many of the same names surface over and over again. Some of those who gave their time to make the event a success have passed on; many are still with us and continue working to make our neighborhood a safe and lovely place to live.

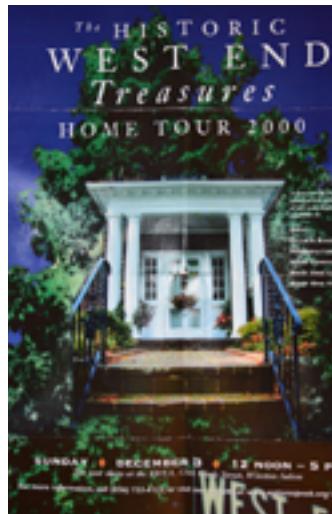
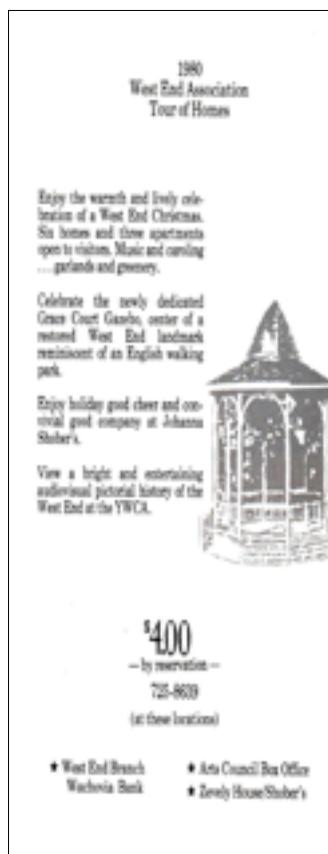
Previous house tour committees have documented their work in well-organized binders to ensure that their successors don't need to "reinvent the wheel." One of the most fascinating documents in the archive is a photocopy of handwritten notes by Bill Wise and Bill Harper, members of the 1982 committee, reporting on problems that arose during their tour and giving suggestions for improvements. These recommendations – picking a date prior to December 14th, planning for inclement weather to protect homes from damaging foot-traffic, having an adequate number of volunteers in the homes, contacting the city to have the streets cleaned prior to the tour, and many others – continue to be followed in planning tours forty years later.

The house tour is the sole fund raising event for the West End Association. The proceeds fund neighborhood events and activities that benefit us all. It's not too early to put volunteering for the 2018 tour in your plans for the coming year. The tour will be on December 9. If your historic home has never been on the tour, please consider volunteering your home for the tour. We are especially interested in showing homes in the southern section of West End, between West First Street and Business 40 as well as homes in the section north of Broad Street.

We are currently looking for committee chairs to organize the tour, especially someone to serve as Tour Chair. Please contact us at [thewestender@yahoo.com](mailto:thewestender@yahoo.com) to volunteer to help.

Story by Cyndy Lively

December 9, 2018  
SAVE THE DATE  
2018 West End Holiday  
Homes Tour



Cover pages of West End tour brochures from 1980, 1990, 2000, and 2010. The first tour was staged in 1978. Note that tickets sold for \$4.00 in 1980, equivalent to approximately \$15.00 today.



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## West End Issues in Brief

### Hanes Park Repair and Renovations

The Hanes Park Repair and Renovation Plan – Phase I was approved by the Historic Resources Commission on March 1. Ash Miller, EVP of MLA, reports that, “We are currently (early December) in the process of obtaining the required permits from the state and city. After we obtain all the required permits, the city should start the bidding process. Assuming the permit and bid process takes 2-3 months, we may be able to begin work in early spring.”

### Grace Court Wall Replacement

Officials with the Winston-Salem Department of Recreation and Parks met with members of the West End Association at our July meeting to present their initial plans for replacement of the brick wall that was removed from the north end of Grace Court Park. Work began on the project in December.

### Spring Park Erosion Control

Keith Huff, Winston-Salem Director of Stormwater/Erosion Control, and his staff continue city efforts to repair the erosion damage between 6<sup>th</sup> Street and Spring Park in the 200 and 300 blocks of West End Blvd. An agreement has been reached with the 6<sup>th</sup> Street apartment property owners and the city has named contractors. The contractors are ready to start work once the apartment owners execute the contract agreement.

West End neighbor Richard Atwood is gathering historical information about “Springs Park”, as the park was once known, to be included in a document that will preserve the memory of this nearly forgotten park. If you have information and especially historical photos of Spring Park, please contact us at [thewestender@yahoo.com](mailto:thewestender@yahoo.com).

### West End Board Elections February 27, 2018

The West End Association is one of the oldest nonprofit neighborhood associations in North Carolina. It was originally founded in 1969 to protect the neighborhood's future when a planned freeway was proposed to bisect Hanes Park. The hard work and perseverance of past board members successfully brought the neighborhood back to its former beauty, safety, and prominence over the years. All of us currently living here owe them a debt of gratitude. Serving as a board member can insure that our neighborhood continues to thrive in the future. Nominations are currently open for President, Treasurer, and new board members. Board members must be current members of the WEA. The commitment is for two years. Upcoming projects include improvements in Hanes Park, traffic calming issues, the 2018 Holiday Homes Tour, and the membership drive.

**Please contact John Merschel** – nomination committee chair at [wjam@triad.rr.com](mailto:wjam@triad.rr.com) or 336-413-4483 (cell) before the end of January. Bylaws are available at <http://historicwestend.org/>. John will be able to answer any questions you may have. No previous experience is required, only the willingness to work to help keep our neighborhood a great place to live.

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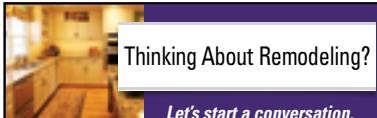
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