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**The West End Association Website is Better than Ever!**

Please visit [www.historicwestend.org](http://www.historicwestend.org) for information about our neighborhood's history, maps, links and membership information.

**The West End Listserv is a Yahoo Group**

To be added to this group, please send an e-mail to [thewestender@yahoo.com](mailto:thewestender@yahoo.com).

**Published by the West End Association:**

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## New Child Development Center Near West End

Peek-A-Moo has opened on the campus of The Children's Home. This is truly a different and high quality child care center. Children will interact with the garden and the petting animals on a weekly basis. Food will be, in part, grown on the grounds by the children and will include some of the grass fed organic beef from The Children's Home. George Bryan, President, commented that "The Children's Home has hired top notch experienced staff who will use the Creative Curriculum and will make this an experience for children that they will always remember." There are only 34 openings for children. The Center, under Cathie Reel, will serve ages 6 weeks through 4 years.

For more information visit our website, <http://www.tchome.org>, or call 336-721-7602.

## Tree Lighting at The Children's Home

For over 70 years the children at The Children's Home have celebrated Christmas with the lighting of a large spruce on campus. We invite you to this celebration December 5th at 6:00 PM! A short program will begin with music in the chapel, lighting of the Tree and Nativity Scene, then hay rides to visit Whoville, Santa and our live Manager scene. Emma, the new pig, will have a starring role! (dress comfortably and warm). We are asking guests, if they are able, to bring an item to help feed our children (visit our website for giving to our children: [www.tchome.org](http://www.tchome.org)). This is truly the way to begin enjoying the season of Christmas!

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### UPCOMING EVENTS:

**December**  
No Association meeting

Dec 12th -  
West End Homes Tour!

Burke Street Holiday  
Open House

**January**  
Jan 11th -  
WEA General/Board Meeting  
7:00 pm  
YMCA, West End Room

**February**  
Feb 8th -  
WEA General/Board Meeting  
7:00 pm  
YMCA, West End Room

### IN THIS ISSUE:

- Homes Tour News
- Luminary Sale
- Business 40 Changes
- Volunteers Needed
- Downtown Holiday Parade
- Peek A Moo
- Tree Lighting at The Children's Home
- WEA Contact Info.



**The tour begins at:**  
Old Winston Social Club, 1131 Burke Street

## Historic West End Homes Tour Supports AIDS Care Services Food Bank

The West End Neighborhood Association 2010 Holiday Homes Tour will support the Aids Care Services food bank by offering discounted tickets to participants who bring a canned good to the event. Tickets are \$12 in advance and \$15 on the day of the event, but same-day purchasers can receive the discounted price when they bring a canned good for the food bank.

The Association is also pleased to announce the shops along Burke Street will be hosting a Burke Street Holiday Open House during the tour. In addition to touring the homes, participants can enjoy carriage rides, live music, holiday shopping, hot cider and cookies.

The tour will feature eight homes, including picture-perfect craftsman bungalows, colorful two-story Victorians, and a grand brick colonial. One home will showcase the owner's vast collection of antique Christmas decorations from around the world.

Tour hours have been extended from noon to 5:00 p.m.

- cont'd on page 3

## Luminary Sale during the West End Homes Tour

This year, it is our goal to light up the streets of West End with luminaries purchased from the Ronald McDonald House. You can purchase your luminaries at the start of the Holiday home tour from noon-3pm at the Old Winston Social Club. Each \$5 kit includes 6 luminaries.

The Light a Luminary Project provides about 15% of the annual operating budget for the Ronald McDonald House of Winston-Salem. 2010 is the 24th year of the project. 100% of the proceeds raised through the Friends of the Ronald McDonald House luminary sale go to the House. Since opening in 1984 the Ronald McDonald House in Winston-Salem has been a refuge to thousands of families. The Ronald McDonald House offers a warm, welcoming place for these families to stay, complete with a kitchen, laundry facilities, and playrooms for children and teens. Illuminate our neighborhood while supporting a great cause.

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**While You and I Are Waiting for Business 40, Let's Help Design It**  
by Eric Elliott

If you have not expressed an opinion about proposed Business 40 changes to bridges, interchanges and road design as presented at three NCDOT public meetings in mid-October, please do so soon, and contact NCDOT and City Council members with your ideas.

Although the timetable is not firm for when the work will be done, decisions are being made now on what will be done when it starts. One proposal for saving money and changing traffic is to close the bridge at 4th Street connecting the West End to Peters Creek Parkway, making a cul-de-sac there passing right in front of Hawthorne Art Gallery. Go to my blog (<http://winston-salempublicart.blogspot.com>) for links to online copies of the very informative packets NCDOT provided at these public meetings. At the blog you can click on links listing all the choices proposed for the several bridge interchanges, not just 4th Street. And there's a link to a pdf of the comment form you can print and send directly to NCDOT.

Sadly, the Winston-Salem Journal did an unusually and truly terribly inaccurate job both in advertising and in reporting on the details of what actually was shown to the public at these October meetings (using graphics from the January 2010 Old Salem meeting on their website links still, for example). And NCDOT at their Business 40 site ([www.business40nc.com](http://www.business40nc.com)) has not yet updated it with these new choices as they told me they would be doing to allow further informed citizen input. Then again, they haven't really updated citizen info online since 2008. They do seem to staff a public meeting well (though I've yet to get an email from them after signing in with an email at every one of the half-dozen events I've been to).

NCDOT has made an extended effort to ask for public comment on this important project. But they and the media are learning how to do so effectively at a time when people are using newer sources for information. They have provided materials which should allow for more effective citizen input. Let's let them know where we stand on design choices as neighbors to this project.

**WE NEED YOU!**

**Volunteers Needed**

Become part of the West End community by volunteering a few hours of your time a month. We are looking for volunteers to help with the West Ender newsletter and need to fill the following positions:

Envelope Stuffer  
Business Manager  
Ad Manager/Assistant


If you are interested or need more information contact Timo Collins, the West End Association President: [weapresident@historicwestend.org](mailto:weapresident@historicwestend.org)

**Also needed:**

Newsletter Delivery (for Jarvis St. and Sunset Drive, south of First Street)

Contact Alton Absher at 336-926-0211 or [alton.absher@gmail.com](mailto:alton.absher@gmail.com)

**- Homes Tour cont'd**



The homes tour is a wonderful opportunity to see some of Winston Salem's unique historic homes dressed up for the holidays. The neighborhood, which is one of the city's only national registered historic districts, is home to a variety of architectural styles from the early part of the last century. Every two years neighbors come together and open a select group of homes that represent the diverse array of styles in the district.

In order to ensure a well attended tour this year, we need to enlist the help of every neighbor to help spread the word. Please, forward the tour link ([www.facebook.com/WestEndHomeTour](http://www.facebook.com/WestEndHomeTour)) to friends and family and encourage them to buy tickets. Log on to <http://www.facebook.com/WestEndHomeTour> and become a fan of the page. Word of mouth is the best way to make this tour a success!


Tickets are \$12 in advance and \$15 on the day of the tour, but same-day purchasers can receive the discounted price when they bring a canned good for the AIDS Care Services food bank. Tickets can be purchased at the following retail locations: Whole Foods, Re-Tale, Old Winston Social Club, Caffe Prada, and Elizabeth's Antiques. Tickets can also be purchased on-line at [www.westendhometour.com](http://www.westendhometour.com). Babysitting will be provided for tour participants free of charge at the central YMCA.

Sponsors include Leonard Ryden Burr Real Estate, Piedmont Federal Savings Bank, Wilson-Covington Construction, Kilpatrick Stockton, Kirt A. Watkins State Farm Insurance, and Sir Speedy.

For more information about the tour go to [www.westendhometour.com](http://www.westendhometour.com) or call 336.575.7262.

**Winston-Salem Jaycees Holiday Parade and Downtown Tree Lighting**

Come celebrate the Jaycees 20th year of hosting the Holiday Parade Saturday, December 4th. The parade starts at 5pm at the corner of Fourth and Poplar streets, traveling down Fourth to end at Corpening plaza for the tree lighting at 6:30.



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