



300 South Marshall Street  
Winston-Salem, NC 27101

Phone 336.727.0404  
Fax 336.727.0443  
www.olliesbakeryws.com

"Serving All Your Real Estate Needs Since 1906"



www.hreco.net  
100 S. Marshall St  
722-1137



Sam Ogburn, Sr.  
Elizabeth Ogburn  
Management and Sales

*Jewell Interiors*

Specializing in Carpet, Vinyl Floors  
and Wallpaper

M-F 8:30-5  
Sat 9:30 - 1:00

940 Burke St.  
773-0411



# The West End

By and for  
the West End Neighborhood



November 2008

West End Communication Page:

**The West End Association Web Site**  
We are actively working on making the West End Neighborhood Web site even better. Please visit [www.historicwestend.org](http://www.historicwestend.org) information about our neighborhood's history, maps, links and membership information. Do you have pictures that you have taken in the West End that you would like to share? Your photo may be featured on the Web site. Please e-mail pictures to [thewestender@yahoo.com](mailto:thewestender@yahoo.com)

**The West End Blog (W.E.B.)**  
Interested in what is going on in the neighborhood between newsletters? Sign onto the [West End Blog](#) where you can find neighborhood links, neighborhood watch updates, recommendations of services, and special events. Interact with other West Enders by leaving your comments. [www.westendneighbors.blogspot.com](http://www.westendneighbors.blogspot.com)

**West End Listserv is a Yahoo Group:**  
Join the West End Listserv to receive neighborhood crime alerts as they are reported, events in and around the West End, Neighborhood Socials, discuss hot topics with other West Enders and get other important news between monthly newsletters. Also receive an electronic copy of the monthly newsletter with active links. Please send an e-mail to [thewestender@yahoo.com](mailto:thewestender@yahoo.com) to be added to this group.

**Are you using Linked In or on Facebook?**  
If you use the networking service Linked In, you can join the West End Association Group. We also have a Facebook page where you can add your favorite photos and link with other neighbors in the neighborhood. Please send an e-mail to [thewestender@yahoo.com](mailto:thewestender@yahoo.com) and we will send you the link to join.

**Service Bulletin Board on Blog**  
We would like to have a service bulletin board on our blog. Do recommend a plumber, a painter, or a contractor? Do you have a babysitter that you recommend or someone who does lawn service? If you are willing to share his/her name, we would like to put their names and contact information on the blog for neighbors to reference.

2009 West End Association Membership Drive starts in December!

We are working on a new membership cards for the West End Neighborhood association. The new cards will fit easily in your wallet and will come with discounts to a few West End restaurants and businesses, including Zevely House and Mozelle's, and 6<sup>th</sup> Sense Health and Wellness Center. We hope that the new cards will be an incentive to everyone to renew their memberships, or become a member for the first time. Membership money allows WEA to organize events such as the Easter egg hunt, the 4<sup>th</sup> of July picnic, and the October Fall Festival. Membership participation also increases our voice when issues that affect the neighborhood arise.

Membership Cards will be \$20 per household. Stay tuned for more details.



**WHARTON**  
COMPUTER CONSULTING, INC.  
SOFTWARE DEVELOPMENT ■ WEB DESIGN  
www.whartoncomputer.com

NORTH CAROLINA  
ART AND ANTIQUE MALL

Voted Finest Antiques mall in the Triad  
40,000 Sq. Ft  
OPEN EVERYDAY  
1590 Peters Creek Pkwy., W-S NC  
336-721-9499



**ZEVELY HOUSE**  
"Fine Dining and Catering"  
901 WEST FOURTH STREET  
www.zevelyhouse.com  
Margaret Merrell 725-6666



*Expressions*  
HOME DECOR  
*A Furniture Shopping Experience*  
*You'll Actually Enjoy!*  
915 brookstown ave. • winston-salem, nc • 725-5700  
mon.-fri. 10-6 • sat. 10-4

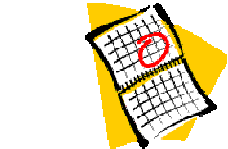
**STEPP ELECTRIC COMPANY INC**  
Residential to Commercial  
unlimited license  
**WEST END BUSINESS SINCE 1976**  
122 Fayette St Winston-Salem NC 27101  
Anthony Stepp 748-8811 cell 408-4265



**Augsburg Evangelical Lutheran Church**  
845 W 5th St  
Winston-Salem, NC 27101  
Sunday Service  
8:30 & 11:00



*"Authentic NY Style Pizza"*  
**BURKE STREET PIZZA**  
1140 Burke Street  
Winston-Salem NC 27101  
721-0011



- Upcoming WEA meetings:
- Nov. 11 (Board)
  - Dec. No meeting**
  - Jan. 13 (Gen & Board)
  - Feb. 10 Annual General meeting

All general meetings will be held on the **second** Tuesday of the month in the West End Room at the Central YMCA  
Time: 7:00- 8:45pm

The WEA Board meets on the second Tuesday of odd-numbered months at 7pm. The Board Meetings are open to all WEA members. Please check the Web site for board meeting locations.

- In this Issue:**
- Vote!
  - West End Holiday Tour
  - Fall Festival
  - President's Letter
  - Third Thursday Social
  - West End Events
  - New West End Businesses
  - Communications Page
  - 2009 Membership Information



**Maplestone CONSTRUCTION**  
Custom Building & Remodeling

Historic Restorations & Remodeling Projects  
Licensed N.C. General Contractor # 082670  
[www.maplestone.biz](http://www.maplestone.biz)  
(336) 766-4370 office (336) 776-9000 cell



915 Burke St.  
336.722.2774

Winston-Salem, NC  
citybeverage.com

**KITCHEN Center**  
NORTH CAROLINA  
Cabinetry & Design

1105 Burke Street  
(336) 725-2343 • Fax: (336) 725-3894



1033 Burke Street  
Winston-Salem, NC 27101  
336.724.1754 (t)  
336.724.1755 (f)  
[cabinetstudio.com](http://cabinetstudio.com)



**WEST END CAFE**  
Restaurant & Tavern

Great Food  
Near Grace Court 926 W. 4<sup>th</sup> St.  
723-4774



<div>Teaming Up in West End</div> <div>Toni Phillips 336 779 9608 tphillips@LRBRealEstate.com</div> <div>David Phillips 336 779 9613 dphillips@LRBRealEstate.com</div> <div>LEONARD RYDEN BURR REAL ESTATE</div>	<div>WEST END AUTO CLINIC</div> <div>COMPLETE AUTOMOTIVE SERVICE TUNE UPS – BRAKES – OIL CHANGES INSPECTIONS</div> <div>777-1360 Ralph Ricciardi, Owner</div> <div>Corner of First &amp; Hawthorne</div>	<div>Doors &amp; Windows      New, Retrofit &amp; Repair</div> <div>Weatherstripping Solutions</div> <div>Specializing in historically accurate metal Weatherstripping and thresholds</div> <div>Richard Charpie      336-692-2642</div>	<div>meet, make, or enjoy your friends at the tap</div> <div>the tap</div> <div>Full ABC permits 8 taps 3 big screen HD TVs Internet Jukebox Deck overlooking Hanes Park</div> <div>west end</div> <div>473 West End Blvd    Winston-Salem, NC    336.773.1544</div>
--	--	--	--

Pet Sitting / House Sitting  
724-5669



- Daily Walks
- Overnight stays
- Plant Care

- Meds/Playtime
- mail/newspaper
- Vacation or daily

Peace of Mind Pet Sitting  
(20 Years Experience and Insured)

Restaurant • Patio • Bar

871 W. Fourth Street  
Winston-Salem, NC

724.7600  
Fax 724.6300

Open Seven days for lunch and Dinner

CACTX®  
Cares!

www.CACTXsurfaces.com

Highland Presbyterian Church

Invites you to join us worshipping God  
and serving our community.

Sunday Morning Worship Service:  
8:30 & 11:00 am

Church School for Adults and Children  
9:30 am

336.724.6303

2380 Cloverdale Av    www.highlandpres.org

Nature's Select  
Premium Turf Services, Inc.

- ★ Biological Landscape
- ★ Aeration & Sealing

- ★ Tree and Shrub
- ★ Large Tree Care

336.768.7999    2550 Landmark Drive  
FAX 336.768.5280    Winston-Salem, NC  
www.naturesselect.com    27103

KILPATRICK  
STOCKTON LLP

Attorneys at Law

1001 West Fourth Street  
Winston-Salem NC 27101-2400  
Phone: 336.607.7300    Fax: 336.607.7500  
CWiesener@KilpatrickStockton.com

BOULEVARD ANIMAL HOSPITAL

CALVERT B. JEFFERS, JR. .V.M.

BOULEVARD ANIMAL HOSPITAL  
930 Northwest Boulevard  
Winston-Salem, NC 27101  
Phone: 336- 725-7524  
Office Hours By Appointment

Howdy Neighbors,

Its getting awful chilly out there! Just in time for the upcoming events that the West End Association is helping to sponsor. **The bi-annual Historic West End Holiday Tour will be held on December 14 from noon to 5 pm.** Our very own Laura Elliot and Catherine Hendren have been doing a great job planning this event for quite some time. The plan is really coming together nicely thanks in no small part to the mix of businesses and homeowners who graciously volunteered to open their historic buildings for the tour. Many of you have also agreed to volunteer to help with the tour, and we thank you for that generous donation of time. For any of you who have not volunteered yet but are interested in doing so, please contact Laura or Catherine. They will find a way to use you if you are willing.

An extra bonus of this year’s West End Holiday Tour planning committee are the companion historical seminars. Everyone is invited to attend a Historic West End Symposium: Historic Holiday Traditions on Sunday November 9 at 3 p.m. in the Auditorium of the Forsyth County Central Library (5th Street). You can join Nancy Smith Thomas, author of Moravian Christmas in the South, as she explores the Holiday traditions of Forsyth County’s early settlers. Come get to know the West End a little bit better and enjoy some community fellowship with friends and neighbors.

Finally, it is about that time to begin to think about the next year of the West End Association. We will soon be asking for everyone to renew their West End Association memberships for calendar year 2009. We would like to thank everyone who joined for this year and in past years, and ask that you please continue to support our neighborhood association. The small cost, \$20 per family per calendar year, helps support several fun activities such as the recent Fall Festival and the 4th of July party. Your membership dues also help support the printing costs associated with our monthly publication, The Westender. We also use the funds to support local events such as the Holiday Tour and Artsfest. Finally, we use some of the funds to support other worthy local causes such as the Downtown Winston-Salem Partnership and our new neighbors, the Theatre Alliance. The West End Association counts is members by the number of families that pay dues, so our collective strength and bargaining power is measured by this metric in the public domain. Help keep the neighborhood’s voice resounding with strength in the community, please join or re-join the West End Association for 2009. Thanks, and have a swell day!

Ellis Boyle, WEA President



**Third Thursday West End Social**  
Thursday, November 20<sup>th</sup> from 6pm-9pm at Caffe Prada.  
Please join us for a nice evening meeting neighbors.

**Free Wine Tasting at Caffe Prada**  
Friday, November 14, 2008 at 5:00 PM  
A vast selections of wines, and a good discount so you can buy all the wine for the holidays.

**Mozelle’s New Hours and Mozelle’s at Home**  
Now open for breakfast, lunch, and dinner (Thurs-Sat.)  
Visit [www.mozelles.com](http://www.mozelles.com) for menus and hours.

A Letter from the President

<div>Robert Harper, Inc. Reynolda Galleries, Ltd.</div> <div>80 West End Blvd, Winston-Salem</div> <div>Interior Design Service Available by Appointment Monday-Friday 10-7 Phone 722-5900</div>	<div></div> <div>Since 1954      724-9619</div> <div>A neighborhood restaurant at 905 Burke Street</div>	<div>823 reynolda</div> <div>823 Reynolda Rd    (336)725-8230</div> <div>corporate events    picture parties fundraising events    wedding receptions</div> <div>www.823reynolda.com</div>	<div><b>FREE Kid's Meal</b> with the purchase of adult meal</div> <div></div> <div>1425 West First Street • Winston-Salem • 336.724.4203</div> <div><small>Coupon must be presented upon ordering. Copies not accepted. Limit one coupon per visit. Offer good with minimum purchase of \$6.99. Dine-In Only. Expires December 31, 2008</small></div>
--	--	--	--

Upcoming Events in the West End

**Celebrating Christmas in the Historic West End**  
Did you ever wonder what a West End Christmas was like 100 years ago? Some neighbors did – especially those with properties open for the Historic West End Holiday Tour on December 14. To help us all get ready for the tour, Nancy Smith Thomas will show us and tell us about Christmas traditions of Winston-Salem on Sunday, November 9, at 3 p.m., in the Central Library Auditorium (5th Street ).

Nancy is author of a beautiful book, *Moravian Christmas in the South*, published by UNC Press last year. You and your friends and family can learn wonderful and different traditions worth introducing in your own family's Christmas observances. Signed copies of Nancy's book will be available for sale. This *Historic West End Symposium: Heritage Holiday Traditions* is sponsored by Preserve Historic Forsyth in collaboration with the West End Association.

- Light a Luminary for The Ronald McDonald House**
- The Light a Luminary Project provides about 15% of the annual operating budget for the Ronald McDonald House of Winston-Salem.
  - 100% of the proceeds raised through the Friends of the Ronald McDonald House luminary sale go to the House.
  - Since opening in 1984 the Ronald McDonald House in Winston-Salem has been a refuge to thousands of families.

- What can you do...
- Buy luminary kits now. Each \$5.00 kit contains the materials to assemble six luminaries.
  - Consider getting your whole street or neighborhood involved in putting out luminaries on December 24. All the materials you need to spread the word about this project will be provided.

Please e-mail [thewestender@yahoo.com](mailto:thewestender@yahoo.com) if you are interested in purchasing a luminary kit.

**New Business in the West End**  
**Looking Glass Studio**  
A new hair salon and nail spa is now open within "The Salons at Cicero" at 952 West Fourth Street, Suite 101. In addition to hair and nail services, owner and operator Cindy Mullins, also has a collection of stained glass on display and for sale. “Karen Pentz is a superb addition as our other hair designer, and Kelly Westbrook is our very gifted nail technician,” adds Mullins.

New clients receive a free manicure with a pedicure and a free brow wax with any nail service. Make your hair or nail appointment today! 793-0145

**Twin City Diner Coupon** in the top right corner of the Westender! Get your free chips!

**BAZAAR  
AND LUNCHEON**

ST. PAUL'S EPISCOPAL CHURCH  
122 S.W. 4TH STREET, WINSTON-SALEM, NC

**WEDNESDAY,  
NOVEMBER 12TH  
11am - 3pm**

Wonderful Christmas Shopping!  
Delicious, Traditional Luncheon  
Live Music!

Free Will Contribution to the Church and the Bazaar

**CALL: 723-4381 FOR DETAILS**



**Sam Ogburn, Jr.**  
1056 Burke Street    748-0700  
[ogburnproperties.com](http://ogburnproperties.com)

**SPAUGH MOTOR COMPANY**  
**Complete Auto Care**

Jacque Spough • Sammy Spough – Bryan Bodford – Lonnie Sasser

1160 West First St  
Winston-Salem  
NC 27101

Phone: 336-725-0486  
Fax: 336-723-3751

\*Engine Diagnostics & Repairs  
\*Brake Service \* A/C Repairs  
\*Rim Straightening  
\*Body Repairs\*Painting\*  
\*Frame Repairs & Alignments  
24 hour Wrecker Service



Levin, Spinnett & Company, L.L.P.  
Business Consultants Certified Public Accountants

1025 West First Street • W-S, NC 27101  
Phone 336-725-4279 • Fax 336-724-6652  
<http://www.webcpa.net/>

**KIMBERLY MITCHELL**  
336.779.9216

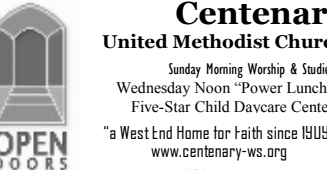
16 YEARS OF EXPERIENCE IN  
HISTORIC & VINTAGE PROPERTIES



LEONARD RYDEN BURR  
REAL ESTATE



336-723-4400  
[www.6ths.com](http://www.6ths.com)



**Centenary**  
**United Methodist Church**

Sunday Morning Worship & Studies  
Wednesday Noon “Power Lunch”  
Five-Star Child Daycare Center  
“a West End Home for Faith since 1849”  
[www.centenary-ws.org](http://www.centenary-ws.org)  
646 W. Fifth St. – 724-6311



Dine in or Take Out  
(336)722-6937  
1<sup>st</sup> and Cloverdale    Angelo Ballas