

Olie's Bakery
 Scrumptious Breads
 300 South Marshall St
 336-727-0404
 Tuesday - Sunday

Serving All Your Real Estate Needs Since 1906®

 www.hreco.net
 100 S. Marshall St
 722-1137
 Elizabeth Ogburn
 Management and Sales

Jewell Interiors
 Specializing in Carpet, Vinyl Floors
 and Wallpaper
 940 Burke St.
 773-0411
 M-F 8:30-5
 Sat 9:30 - 1:00

LEWIS-BRAY, LLC REALTORS
 1066 W. 4th Street
 Winston-Salem, NC 27101
 Tel (336) 723-7731

West End Communication Page:

The West End Association Web Site

We are actively working on making the West End Neighborhood Web site even better. Please visit www.historicwestend.org information about our neighborhood's history, maps, links and membership information. Do you have pictures that you have taken in the West End that you would like to share? Your photo may be featured on the Web site. Please e-mail pictures to thewestender@yahoo.com

The West End Blog (W.E.B.)

Interested in what is going on in the neighborhood between newsletters? Sign onto the [West End Blog](#) where you can find neighborhood links, neighborhood watch updates, recommendations of services, and special events. Interact with other West Enders by leaving your comments. www.westendneighbors.blogspot.com

West End Listserv is a Yahoo Group:

Join the West End Listserv to receive neighborhood crime alerts as they are reported, events in and around the West End, Neighborhood Socials, discuss hot topics with other West Enders and get other important news between monthly newsletters. Also receive an electronic copy of the monthly newsletter with active links. Please send an e-mail to thewestender@yahoo.com to be added to this group.

Linked In?

If you use the networking service Linked In, you can join the West End Association Group. Please send an e-mail to thewestender@yahoo.com and we will send you the link to join.

Service Bulletin Board on Blog

We would like to have a service bulletin board on our blog. Do recommend a plumber, a painter, or a contractor? Do you have a babysitter that you recommend or someone who does lawn service? If you are willing to share his/her name, we would like to put their names and contact information on the blog for neighbors to reference.

Your Association at Work

The West End Association is working to make the neighborhood a better place to live, work and play. Current projects that the WEA is working on:

- Planning for the West End Neighborhood Cleanup & Fall Festival- October 25th
- Planning Neighborhood Watch meetings and forming watch groups
- Neighborhood beautification
- Planning for the 30th anniversary of the West End Home Tour- December 14th, 2008

Published by the West End Association
 P.O. Box 21054
 W-S NC 27120-1054
 Editor: Susan Morris
 E-mail: thewestender@yahoo.com
 Business Manager: Toni Phillips
 E-mail: tphillips@fbrealstate.com
 Phone: 336-624-6946
 Circulation: Erika von Isenburg
evonisenburg@purplepackaging.com

Sergio Lopez
 336.837.9307
 Painting
 Carpentry
 Landscaping
 Tile
 Brick
 Concrete
sergio.lopez@alltel.net

Bennett Insurance Agency
 Personal & Commercial Insurance
 Greg Bennett
 Insurance Agent
 115 Thomas Street
 PO Box 5107
 Winston-Salem, NC 27101
 336-773-0021 phone
 336-777-8433 fax
g99kwa@aol.com

WHARTON COMPUTER CONSULTING, INC.
 SOFTWARE DEVELOPMENT WEB DESIGN
 www.whartoncomputer.com

NORTH CAROLINA ART AND ANTIQUE MALL
 Voted Finest Antiques mall in the Triad
 40,000 Sq. Ft.
 OPEN EVERY DAY
 1590 Peters Creek Pkwy., W-S NC
 336-721-9499

ZEVELY HOUSE
 "Fine Dining and Catering"
 901 WEST FOURTH STREET
 Margaret Merrell 725-6666
www.zevelyhouse.com

Expressions HOME DECOR
A Furniture Shopping Experience
You Will Actually Enjoy!
 915 brookstown ave. • winston-salem,nc • 725-5700
 mon.-fri. 10-6 • sat. 10-4

STEPP ELECTRIC COMPANY INC
 Residential to Commercial
 unlimited license
WEST END BUSINESS SINCE 1976
 122 Fayette St Winston-Salem NC 27101
 Anthony Stepp
 748-8811 cell 408-4265

Augsburg Evangelical Lutheran Church
 845 W 5th St
 Winston-Salem, NC 27101
 Sunday Service
 8:30 & 11:00

BURKE STREET PIZZA
 "Authentic NY Style Pizzas"
 1140 Burke Street
 Winston-Salem NC 27101
 721-0011
 Dave Hillman

Salem Senior Services
 William G. Benton CEO
 915 West Fourth Street
 Winston-Salem, NC 27101
 Ph: 336.724.1000
benton@dsservices.com

The West End

By and for
 the West End Neighborhood



Upcoming WEA meetings:

- Aug 12 (General)
- Sept 9 (Board)
- Oct 14 (General)

All general meetings will be held in the West End Room at the Central YMCA
Time: 7:00- 8:45pm

The WEA Board meets on the second Tuesday of odd-numbered months at 7pm. The Board Meetings are open to all WEA members and board meeting locations will be E-mailed to all WEA members.

In this Issue:

- Hanes Park Classic
- West End Social
- Letter from the President
- West End Fall Festival
- Congratulations Ellis & Megan
- House Numbers
- New West End Business News
- Volunteers Needed
- Communications Page

Maplestone CONSTRUCTION
 Custom Building & Remodeling
 Historic Restorations & Remodeling Projects
 Licensed N.C. General Contractor # 63670
www.maplestone.biz
 (336) 768-4379 office (336) 776-9020 cell

City BEVERAGE
 915 Burke St. Winston-Salem, NC
 336.722.2774
citybeverage.com

KITCHEN Center
 NORTH CAROLINA
 Cabinetry & Design
 1105 Burke Street
 (336) 725-2343 • Fax: (336) 725-3894

CABINET STUDIO
 1033 Burke Street
 Winston-Salem, NC 27101
 336.724.1754 (t)
 336.724.1755 (f)
cabinetstudio.com

WESTEND CAFE
 Restaurant & Tavern
 Great Food
 Near Grace Court 926 W. 4th St.
 723-4774

August 2008

Hanes Park Classic: Sunday, August 3rd!

The Hanes Park Classic is a full day of outdoor fun, physical activity, and entertainment. In addition to the professional race, it includes bicycle races for all ages and abilities, a Community Fun Ride around Winston-Salem, a Kids Bike Race, a Kids Bike Rodeo, a Family 1-mile Fun Run, the Hanes Park Classic 5K Run, BMX Stunt Shows, a Kids Zone and exciting activities for the whole family to enjoy!

The Hanes Park Classic race course is on a tree-lined 1.3 mile circuit around a park in Winston-Salem's Historic West End neighborhood. There are rolling hills, straight runs, and an exciting uphill sprint to the finish.

The Pro 1 Race features 150 of the cycling world's finest competitors and teams. The professional race is the main event of the Hanes Park Classic, creating tremendous energy and anticipation. With a Prize Purse of \$15,000, teams such as Nerac/Outdoor Lights, AEG-Toshiba, Hincapie Sportswear, Bianchi, and Colavita Olive Oil/Sutter Home battle it out to the finish.

With spectators and participants from around the world, the Hanes Park Classic is a world class annual professional sporting event right here in our own backyard. Combined with its "family-friendly" events and activities, the Hanes Park Classic is a unique community event.

West End streets will be closed to traffic around the perimeter of Hanes Park all day and well into the evening hours. Please plan accordingly. This is a wonderful opportunity to bring a chair and cup of coffee to the park and watch a nation event in our neighborhood.

There are many family events taking place in the vicinity of the race. For a complete schedule of events, please visit the event Web site: www.hanesparkclassic.com

Beat the Heat with a West End Social at Caffe Prada on August 21st!

The hot temperatures of August tend to keep neighbors inside seeking refuge in their air conditioned homes. Join your neighbors for some delicious gelato, iced coffee, or a glass of wine from 6pm-8pm on Thursday, August 21st.


Many new neighbors have moved into the neighborhood over the summer, and we look forward to meeting those who have chosen to make the West End their new home.

Please join us for a family-friendly event. A reminder will be sent out on the West End Listserv a few days before the social. Information about joining the Listserv is on the last page of the newsletter.

Teaming Up in West End
 Tomi Phillips 336.779.9608
 David Phillips 336.779.9613
 dphillips@RRBRealEstate.com

LEONARD RYDEN BURN REAL ESTATE

WESTÉ AUTO CLINIC
COMPLETE AUTOMOTIVE SERVICE
 TUNE UPS - BRAKES - OIL CHANGES
 INSPECTIONS
 777-1360
 Ralph Ricciardi, Owner & Hawthorne
 Corner of First & Hawthorne

YOUNG'S VINTAGE HOME & GARDEN

youngsvintagehome.com
 Phone: 722-0828 633 N. Trade St.
 Downtown Arts District Winston-Salem

the tap
 meet, make, or enjoy your friends at the tap
 Full A/C Service • Bars • Events
 Full Bar • Full Kitchen
 Deck overlooking Stone Park
 473 West End Blvd Winston-Salem, NC 336.773.1544

Pet Sitting / House Sitting
724-5669

- Meets/Playtime
- Overnight stays
- Plant Care

Peace of Mind Pet Sitting
 (20 Years Experience and Insured)

Restaurant • Patio • Bar
 871 W. Fourth Street
 Winston-Salem, NC
 724.7600
 Fax 724.6300
 Open Seven days for lunch and Dinner

CACTX
Career!
 www.CACTXsurfaces.com

Highland Presbyterian Church
 Invites you to join us worshipping God and serving our community.
 Sunday Morning Worship Service:
 8:30 & 11:00 am
 9:30 am
 336.724.6303
 2380 Cloverdale Av www.highlandpres.org

Nature's Select
Premium Turf Services, Inc.
 Biological Lawn Care • Tree and Shrub
 Aeration & Seeding • Large Tree Care
 336.768.7999 2550 Landmark Drive
 FAX 336.768.5280 Winston-Salem, NC
 CWiesener@kilpatrickstockton.com 27103

West End Neighborhood Cleanup and Fall Festival: Saturday, October 25th
 In spring we have the Easter Egg Hunt... in the summer we have the Fourth of July Picnic and now we are planning a West End Fall Festival!
 An afternoon of neighborhood cleanup followed by a neighborhood potluck picnic. Apple cider, pumpkins, and activities for the kids make for a great neighborhood event. Please watch for more details in upcoming editions of The West End.

If you are interested in being on the planning committee, please send an e-mail to thewestender@yahoo.com.

Letter from the President
 Howdy Neighbors!
 How 'bout that storm! I am relieved that we all managed to survive, but WOW did that thing sure blow in out of nowhere. It gave me the chance to pause and look at all of the great old trees that we have in our neighborhood (and not only out of sheer terror as I was driving down the back streets in the teeth of the tempest). What a wonderful resource those old familiar friends are, and the perfect frame for our historic homes. We lost a few great ones, and some of them got quite a haircut, but it made me reflect on the ones that endure. As much as the West End neighborhood is a quilt of great people who cherish and protect the wonderful tapestry of old homes, the grandiose stand of old trees and flowers are the threads that stitch it all together. So here's to the perseverance and the majesty of our trees.
 I have also heard tell of the many newcomers flocking to our neighborhood. It seems that the houses are flying off the shelves, and many of them to families who are new to the area and excited to raise a family in our community. As downtown continues to become a more vibrant place to live and work, the suburbs seem to be migrating to the West End more so than vice versa. That is a wonderful trend that will bring continued vitality and renewal to the West End for the next generation. With the redevelopment around the Downtown Baseball Stadium, the future points to even more renovation and walkable venues for the West End denizens to enjoy. It looks like we may all be able to just walk to work, eat, shop, and find entertainment without the ever-increasing expense of a car. It truly is an exciting time to be in our neighborhood.
 A special thanks goes out to Timo Collins for putting together the 4th of July party in the Downtown Park. Over 100 neighbors showed up and enjoyed the day. He did a great job and it was a great success! Thanks for the good work, Timo.
 PS: If you plan to renovate your home, or have already done some renovations in the past 2 years, and it is a historic house, make sure to look into getting historic tax credits from the North Carolina Department of Revenue. If your home and your renovations qualify, you can receive a 30% or 40% tax credit. Look up their website on the computer or drop me a line and I will be happy to steer you in the right direction. I just got some work I had done on my house approved for the tax credits.
 Ellis Boyle, WEA President

KILPATRICK STOCKTON LLP
Attorneys at Law
 1001 West Fourth Street
 Winston-Salem NC 27101-2400
 Phone: 336.607.7300 Fax: 336.607.7500
 CWiesener@kilpatrickstockton.com

BOULEVARD ANIMAL HOSPITAL
 CALVERT B. JEFFERS, JR., V.M.
 BOULEVARD ANIMAL HOSPITAL
 930 Northwest Boulevard
 Winston-Salem, NC 27101
 Phone: 336-725-7524
 Office Hours By Appointment

Robert Harpers, Inc.
Reynolda Galleries, Ltd.
 80 West End Blvd, Winston-Salem
 Interior Design Service
 Available by Appointment
 Monday-Friday 10-7
 Phone 722-5900

823 reynolda
a special place where good things happen
 823 Reynolda Rd (336)725-8230
 corporate events - private parties
 fundraising events - wedding receptions
 www.823reynolda.com

WITCHHOUSE
 Since 1954 724-9619
 A neighborhood restaurant at 905 Burke Street

Congratulations to WEA President Ellis Boyle and New Bride Megan Wilson Boyle!
 We wish them a lifetime of happiness following their August 2nd wedding at St. Paul's.

A New Feature coming to the West End- Neighbors Making News
 Are you doing something in the community that is making a difference? Are you involved in an event that something that you would like to share or involve your neighbors? We would love to share your news! Please e-mail thewestender@yahoo.com and we may be able to publish you news in an upcoming West End Newsletter.

It's Not Just for the Pizza Delivery Guy...It Could Be Crucial in an Emergency!
 As we learned with the storm the other night, we must expect the unexpected. Please make sure that your house number is visible from the street so that emergency and service vehicles can easily find your house in the case of an emergency. (The delivery guy would probably appreciate it, too!)

New Neighborhood Businesses:
 Winston-Salem Theater Alliance will be showing their first show, Greater Tuna, at SECCA while they continue to work on their new home at the corner of Reynolda Road and Northwest Blvd. They hope to start the "Spend the evening with" series in the new space in early fall. For more information about the W-S Theater Alliance, please visit their Web site at www.wstheatrealliance.org. They have something for everyone.

Also in the refurbished gas station will be "Tressel" restaurant, which is a "casual upscale" restaurant that will feature high-end meats and other specialties. Tressel, aptly named for its location, will also be a butcher shop so you can go to the counter and pick out what you want out of the case for your meal, if you wish. It will also serve chicken, seafood and pasta dishes and will seat about 85 people. Ken Schneider, Tressel's owner, hopes to open the restaurant in October.

Other tenants in the building will be a Yoga studio, a personal trainer, and office space.

The West End Association Needs Volunteers/Committee Members:
 Share your interests with others in the neighborhood by volunteering to be on one (or more) of the West End Association's Committees:

- 2008 Holiday Home Tour- Homes for the tour and steering committee members needed
- Neighborhood Safety Committee- Block Captains and neighbors willing to participate
- Traffic Committee- Neighbors interested in discussing speeding/traffic issues
- Volunteers Needed: Substitute delivery persons to deliver the West End Newsletter
- Volunteers needed for the West End Fall Festival


If you are interested in forming other neighborhood groups that benefit the neighborhood, please feel free to discuss your ideas at any of the neighborhood meetings, held the second Tuesday of each month, or post your ideas on the West End Listserv (details about joining the Listserv is in the Communications section, on the back page).

Ogburn Properties
 Sam Ogburn, Jr.
 1056 Burke Street 748-0700
 ogburnproperties.com

International Minute Press
The First & Last Step in Printing.
 1108 Burke Street, W.S. NC 27101
 336-722-0221
 www.pleinminutep.com
 impres@bellsouth.net

SPAUGH MOTOR COMPANY
Complete Auto Care
 Jacque Spough - Sammy Spough - Bryan Bolford - Lamine Sasser
 1160 West First St
 Engine Diagnostics & Repairs
 "Brake Service" - A/C Repairs
 Winston-Salem
 "Tire Straightening"
 "Body Repairs/Painting"
 "Frame Repairs & Alignments"
 24 hour Wrecker Service
 Phone: 336-725-0486
 Fax: 336-723-3751

Levin, Spinnett & Company, L.L.P.
 Business Consultants Certified Public Accountants
 1025 West First Street • W-S, NC 27101
 Phone 336-725-4279 • Fax 336-724-6652
<http://www.webcpa.net/>

KIMBERLY MITCHELL
 336.779.9216
 16 YEARS OF EXPERIENCE IN
 HISTORIC & VINTAGE PROPERTIES

LEONARD RYDEN BURN
 REAL ESTATE

Sixth Sense
 health and wellness center
 336-723-4400
 www.6ths.com

Centenary
 United Methodist Church
 Sunday Morning Worship & Studies
 Wednesday Noon "Power Lunch"
 Five-Star Child Daycare Center
 "a West End Home for Faith since 1819"
 www.centenary-ws.org
 646 W. Fifth St. - 724-6311

GRACIAN CORNER Restaurant
 Dine in or Take Out
 (336)722-6937
 1st and Cloverdale
 Angelo Ballas