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**Notable Trees of the West End:
The Blue Atlas Cedar**

This month's tree is one that catches my eye often when I'm coming home from work. It is a Blue Atlas Cedar (*cedrus atlantica*) that stands at 1232 Glade Street where Glade changes to West End.

I know of no finer or larger specimen of this species. This striking tree amazingly holds its own amongst native, towering hardwoods. In northern Africa where it is native, the Blue Atlas Cedar has been known to reach over 150 feet, which is twice as tall as our choice West End specimen. This tree is flat-topped with large, randomly spaced branches. It looks much like a Deodar Cedar or Cedar of Lebanon, to which it is closely related, except the branching is not as dense, and the needles are shorter and usually bluer. The blue in this particular tree is echoed in the Colorado Spruce (*picea pungens glauca*), across the street in the median. Another interesting thing about this Blue Atlas is the pattern on its trunk that is the result of industrious woodpeckers searching for meals. I know of an older specimen in town that has been pecked with the same intensity, and neither tree seems the worse for wear. In fact, I consider it an embellishment. A friend at the other end of West End by the Downtown Park has a young specimen in his front garden. There is also a weeping variety in the neighborhood, but Blue Atlas trees in this region are uncommon for the most part. In its native lands, wood from the Blue Atlas Cedar is prized for building and the oil has been used for everything from perfume, to circulatory stimulant, to nerve sedative. People all over the world have used Cedars and "so-called" Cedars for centuries, perhaps millennia, as incense for spiritual purposes.

If you know of a notable tree that you think should be featured or would like more information, please contact Kevin Lindsey at 722-2881.



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Please support our West End advertisers! Let them know that you saw their ad in the West Ender!

The dispute over alley access off Jarvis St. continues as does the creativity of West Enders! We suggest you do not have your favorite Celt translate this Gaelic sign!



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The West Ender

By and for the West End Neighborhood

February 2003

A SWEET NEW NEIGHBOR FOR THE WEST END!



Above: an architect's rendering of the proposed Krispy Kreme headquarters. Below right: The master plan for Unity Place. -- Both courtesy of Krispy Kreme

Great things are in store for the West End! On January 23rd, Krispy Kreme, the NC School of the Arts, the City of Winston-Salem and other participants announced the details of a proposed \$87 million development for the area between Broad Street, Fourth Street and Brookstown, to be known as Unity Place. The developers plan to begin construction in late 2003, with occupancy by Krispy Kreme in early 2005. The film theatre complex is expected to be completed in early 2005, and the Performing Arts Center in mid to late 2005. Of proximity to the West End, a Krispy Kreme spokesperson says, "We look forward to being neighbors!"

Coming soon to a location near you:

- 6-screen movie theater complex
- Large-screen IMAX theater
- Krispy Kreme retail store
- Krispy Kreme museum
- 700-seat proscenium theater
- 250-seat chamber music hall
- Outdoor performance space
- Gourmet food court
- Upscale townhouses



FEBRUARY WEST END EVENTS
Tuesday, Feb. 4, 7PM, West End Association meeting, Tise House, 952 W. 4th St (near Grace Court). All West End residents welcome! Please come meet your neighbors and discuss the future of your neighborhood!
Friday, Feb. 7th, 6-8PM, West End Neighborhood Social, Radar and Susan Hutson, 1123 W. 4th St (on the corner of Forsyth St). All West Enders welcome! The perfect opportunity to spend quality time with your neighbors!

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A Word from our Co-presidents:

The West End is the place to be! Not only have we been enjoying restaurants, art galleries, wonderful parks, great recreation but also great movies. Now we are looking at new neighbors – an international corporation that is “home grown”, movie theatres, more restaurants, an arts-theater complex, retail outlets and additional parks.

Imagine your kids walking up the block to go to the movies and enjoy the food court. Imagine walking up the hill to an “off Broadway” play and enjoying a late night meal. How about running by the new Harris Teeter urban store on the way home? Or dropping by our neighborhood Krispy Kreme? Or taking out of town visitors by the Krispy Kreme museum and then down Brookstown to the rich history of Old Salem. Or perhaps shopping along Broad Street at the shops under the brownstone condos and catching a snack which you eat at Grace Court all within a short walk (that’s WALK) of your home!!!

We will see what has been a partially industrial area, covered in parking and car lots, transformed into a welcoming spot people will return to on a regular basis. There are many more spaces close to this location that should and will follow this path of development. Hopefully folks working at the new site will want to live nearby and walk to their jobs. It will make sense for the city’s public transportation to further evolve to serve this new destination. The West End is a jewel of neighborhoods in Winston-Salem and is a great compliment to the new development. This is major news for us and a real shift of downtown activity closer to where the activity has always been - The West End!

We will be continuing a conversation with the principals in this development to assure them of our excitement and to encourage cooperative development in line with the historical nature of the West End. (Interestingly enough the “school house” look of the proposed four-story Krispy Kreme headquarters building harkens back to the West End School which was originally located across the street!). Please be willing to share constructive ideas to encourage this development and the enrichment of life in the West End. We look forward to hearing from you and seeing you at the monthly West End Association meetings at Tise House.

George Bryan and Ann Doherty, Co-Presidents of the West End Association
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On the Link Between Doughnuts and your West End Membership

There is a connection between the Krispy Kreme/School of the Arts decision to pour \$87 million into the site at Fourth and Broad Streets and your decision to put down \$15 for your 2003 membership in the West End Association. Go figure.

Smart investors are most attracted to healthy environments. Fourth-Broad-Brookstown is cheek-to-jowl with the West End Historic District. Our neighborhood is a healthy environment. Sure, we’ve got hassles to deal with, but the West End is more than a “district” or a “development”. Ours in an organic community of residents and businesses characterized by a sense of healthy connection with one another.

The West End Association helps strengthen this sense of connection. It is a model for other neighborhood groups throughout Winston-Salem. It is a strong and healthy volunteer organization that closed out 2002 with 152 family members and 66 business members.

But you know what? We need you to help make us stronger by adding your name (and your fifteen bucks) to our membership rolls. So please, fill out the attached form, cut us a check, and send both to: The West End Association, PO Box 10055, Winston-Salem, NC 27108.

Bill Gibson, West End Association member and West End resident

West End Association Membership Application

Join the West End Association and help create a friendly and beautiful neighborhood. Membership is as low as \$15 for families in 2003. You will help support the newsletter, park and roadway enhancements, and monitoring of zoning and the Historic District Commission. Members can join the West End email list (<http://thewestend.tripod.com>) to receive information on houses for sale and their prices, notes from our Alderman, crime statistics, invitations to monthly gatherings, and much more! **Annual Dues for 2003 are due NOW. Send to: WEA, POB 10055, W-S, NC 27108**

Name _____ Phone _____

Address _____ Email _____

New Member Renewal **Enclose \$15 for Family Membership; \$30 for Business Membership**

West End Bulletin Board

Crime notes: Neighbors recently reported the theft of a Dodge van. Police report that youths are targeting Chrysler vehicles throughout the city as easy cars to break into. Another neighbor reported the theft of their green yard waste bin. Now that the city has imposed a fee for pickup, bins with stickers on them may be targeted. Spraypainting your address on the bin may deter thieves.

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