

The West End

By and for the
West End Neighborhood

November 1994

TIME TO DECK THE HALLS

"Everything I do I rush through so I can do something else." --Stephen Dobyns

Does this sound like your life, not to mention your holiday? Why not start your holiday season by spending the afternoon of Sunday, December 4th, strolling/riding through the beautiful West End, visiting old and new friends and neighbors, by yourself or with a friend/partner(s), hearing seasonal music, enjoying refreshments, and getting inspiration for holiday decorations? Sound good? Read on...

Hopefully you have already marked your calendars for the **Holiday House Tour** and have called to be a volunteer for the activity of your choice, but just in case you haven't, here is a list of the homes on the house tour and of the people to call to volunteer. The House Tour always gets rave reviews from those who attend, and it is a great way to kick off your holiday season. Homes on the tour include those of

Anne & Kerry MacLeod, 634 N. Spring Street
Perry & Lisa Jennings, 728 Summit Street
Trish Pegram & Buck Skillen, 618 Summit Street
Ellen & Jim Sandridge, 1412 Clover Street
Don & Sandra Mikush, 1205 Clover Street
Lara & Scott Carpenter, 1229 W. First Street
John & Betsi Robinson, 1406 Jarvis Street
The Woman's Club, 952 W. Fourth Street

While Billye Keith Jones is coordinating all million of the details, she does have some helpers (like Santa's elves?) who would be glad to talk with you about how you can help out:

Hosts/hostesses, Dottie Wise (761-0906) and/or Becky Sparrow (725-8593)
Refreshments, Sherrie McCormick (723-5317)
Music, Marlee Nicholas (724-3331)
Greenery/floral decor, Wylie Yarborough (724-3455)
Transportation, John Merschel (722-6092)
Traffic control in homes, David Wallace (722-2784)

Hope to see you on the Tour!

News on Holiday Party on page 2.....

The Corner Antiques

749 Summit Street
Winston-Salem, N.C. 27101
910-723-1825
Tuesday-Saturday 10:30 a.m. - 6:00 p.m.
Sunday afternoon from 1:00 p.m. until 5:00 p.m.

City Beverage Company
YOUR COMPLETE PACKAGE STORE

Complete Line of American & Imported Wines,
Beers & Mixes

908 BURKE STREET (910) 722-2774
725-1481

**SCULPTURE DESIGN
CARPETS INC.**

Custom Made Area Rugs
By Barbara Netto
Lewisville, NC
910-945-2189 By Appt.

SASCO
SASCO Construction Company
910-724-5122

Residential & Commercial
Fire & Water Damage Restoration
Remodeling • Renovation

Other Information on Holiday Festivities

Lots of upcoming activities in December. Bring an ornament to Grace Court on Saturday, December 3 at 6:00 p.m. for a tree-trimming party. Last year was lots of fun and the tree was impressive!

Volunteers for Holiday House Tour are invited to a dinner at the home of John & Wanda Merschel, 1211 W. Fourth Street, also on December 3, at 6:30 p.m.

The yearly holiday party will be held at the home of David Wallace & Judy Hunt, 122 Piedmont Avenue, on Friday, December 16, at 7:00 p.m. Bring a neighbor AND your favorite hors d'oeuvre. Appropriate beverages will be provided.

Other business

Believe it or not, the Board did consider some business which was not holiday-oriented during the November meeting.

Ardmore • Buena Vista • Sherwood Forest • West End

Roadrunners 

A Shopping and Delivery Service

722-4654 Diane Winebrenner

Jewell Interiors

Specializing in Carpet, Vinyl Floors, Wallpaper

940 Burke Street
M-F 8:30-5:00 Sat. 9:30-1:00
Phone 773-0411

urban 

100% Cotton Futons • Hardwood Frames
Contemporary Crafts • Gallery of Art





George Jacobs
207 West 6th St. • (910) 722-2345
Tues.-Sat. 10:00 am - 5:30 pm

 Towing Day & Night

SPAUGH MOTOR COMPANY
JACQUE SPAUGH & SAM SPAUGH
Phone (910) 725-0486 Day or Night

Body Repairs • Painting • Frame & Front End Alignment
Wheel Straightening • Tire-Up • Brake Work
24 Hr. Wrecker Service • Equipped With Two-Way Radio

1180 WEST FIRST ST. WINSTON-SALEM, NC 27101

 **STOVES** 
 **PATIOS** 
& SUCH

930 West 4th Street • 722-6222

Minutes from the October meeting were reviewed and approved.

Virginia and Steve (sorry, missed the last names) shared their plans for a new coffeehouse which they plan to open at 1140 Burke Street, which will offer lots of coffees (no kidding), espresso, lattes, cappucino, juices, sodas, pastries, bagels, etc., as well as an assortment of hand-crafted mugs and various sauces, vinegars, herbs, etc. They requested the support of the West End as they try to work out parking. The Board was generally supportive of the variance, provided that any variance would be only for the coffeehouse and not for any businesses which could move into the location in the future. John Bills will follow up.

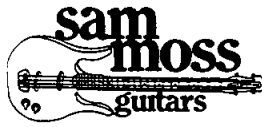
There was some discussion about the revision of the advertising process, which is now being coordinated by Judy Hunt. More on advertising on page 3. The process of publishing the newsletter was also discussed, as were some alternative possibilities. John Bills, Barbara Goldsmith, and Cathy Long will investigate some alternatives and would like any suggestions.

The township of **Bethania** is interested in obtaining historic overlay status and has been referred to the West End to learn about our experience.

PIZZA SUBS

Prince's ON THE PARK

724-1588 Mon-Sat. 11 am - 11 pm
473 WEST END BLVD. Sunday 1 pm - 11 pm

sam moss guitars 

fine guitars and basses from the heart of west end

825 Burke St. (910) 724-7779

ADVANCED ENVIRONMENTAL SYSTEMS

Hydronic Heating Units Tankless Water Heaters
Ductless Cooling Units Biogenic Air Purifiers

3034 Trenwest Dr., W-S, NC 27103
910-768-4378 (Office) 9am-5pm
910-725-3646 (Home) 7pm-11pm

Buy/Sell • Rebuild/Repair
Maintenance/Tuning

A-440 PIANO SERVICE

PRIVATE Party Pianist and
Studio Lessons Available

PASCAL VIEILLARD
400 WEST END BLVD. • 725-9451

**DISCOVER THE BEST KEPT
SECRET IN TOWN**



722-5138



**878 WEST FOURTH STREET
(910) 723-4774**

**THE LIGHTHOUSE
RESTAURANT**

CORNER OF BURKE & BROOKSTOWN
724-9619

Election Update

It is once again time to think about elections--and you thought that the elections were over for another couple of years. Well, maybe local, state, and national elections are over, but on the most local of levels, it is time to nominate your friends and neighbors to serve on the board of the neighborhood association. Will the West End be swept along with the electoral trends we've seen this year? Or will we go against the tide? The political analysts will reveal the answer sometime after the election in February, at the same time the results are tabulated.

Call the members of the Nominating Committee with your suggestions:

- Scott & Lara Carpenter, 761-8765
- Billye Keith Jones, 723-1771
- Ann Doherty & George Bryan, 724-2706
- Wylie Yarborough, 724-3455
- Perry & Lisa Jennings, 721-1420
- Missie & Jim Vaughan, 724-4579

The list of nominees will be published in this newsletter in January.

In the meantime, current officers are listed below. Call any of them to discuss any neighborhood issues.

- Wanda Merschel, President, 1211 W. Fourth St., 722-6092
- Buck Skillen, Vice-president, 618 Summit St., 723-3586
- Cathy Long, Secretary, 1100 West End Blvd., 723-3935
- David Wallace, Treasurer, 122 Piedmont Ave., 722-2784

Advertising Update

Letters are being sent to all current advertisers. If your business would like to advertise in The West Ender, please call Judy Hunt at 722-2784.

INFORMATION ON NEXT MEETING ON PAGE 4!

1036
N.W. Blvd.

PIECES OF ART
by
Julia Frye
725-2223

antiques - reproductions - fabric - accessories

*Hospitality Interiors,
Inc.*

942 West 4th Street Wm. H. Tucker
Winston-Salem, N.C. Member of the American
Phone (910) 725-0481 Society of Interior Designers

West End

VIDEO

434 West End Blvd.
910/724-6225

HOME REAL ESTATE CO.

*Full Service Sale & Rental
Since 1906*

100 S. Marshall Street • 722-1137

Magellan
Travel

Darlene Williamson
President

843 Burke St. • Winston-Salem, NC 27101
Telephone & Fax 910-631-9311

CENTRAL YMCA



**The Place
Where You Belong**

910-722-1163

(910) 721-0707



The Garden Path

Mary and David Newbury
418 West End Blvd.
Winston-Salem, NC 27101

Gifts for Gardeners & their Gardens

Nancy Streblov
Kitchen Operations
463 West End Blvd.
Winston-Salem, NC 27101
(910) 722-7807



SEA PRODUCTS, INC.

Hours:
Tues. - Sat. 10:00 AM - 6:00 PM

Innisfree Plant Farm



PERENNIALS
DAYLILY
ASTILBE
HOSTA

Bill Warlick **765-4906**

Bulk Rate
U.S. POSTAGE
PAID
Winston-Salem, N.C.
PERMIT NO. 419



John & Wanda Merschel
1211 W. Fourth Street
Winston-Salem NC 27101

NO MEETING IN DECEMBER. NEXT MEETING JANUARY 3, 1995, AT THE HOME OF JOHN & WANDA MERSCHER, 1211 W. FOURTH STREET, 7:30 P.M.

WE WILL MEET IN FEBRUARY AT THE YWCA AT 7:30 P.M. AND WILL ELECT NEW OFFICERS AT THAT MEETING.

HELP THE RONALD MCDONALD HOUSE AND MAKE YOUR NEIGHBORHOOD BEAUTIFUL AT THE SAME TIME...LUMINARIES ARE AVAILABLE FOR \$5 PER SET. GIVE BILLYE KEITH JONES YOUR ORDER BY DECEMBER 4, AND SHE WILL DELIVER THE LUMINARIES TO YOUR HOME. CHRISTMAS EVE HAS BEEN THE TRADITIONAL DATE TO LIGHT THE LUMINARIES.

Editor: Cathy Long -- 723-3935
Business Manager: David Wallace -- 722-2784
Circulation: Barbara Goldsmith --723-0480

MEMBERSHIP APPLICATION

Name: _____

Address: _____

- New Member (Less than 1 year residence, free membership) Phone: _____
- Renewal
- \$15 Regular Membership
- \$5 Senior Citizen or Full-Time Student
- \$75 Corporate or Business Membership

Please enclose check in the appropriate amount and mail to:
The West End Association, P.O. Box 10055 Salem Station, Winston-Salem, N.C. 27108