

The West End

By and for the
West End Neighborhood

November, 1989

EDITOR'S NOTE by Jim Vaughan

Congratulations and best wishes to Marlene Larks on the opening of her new business endeavor, Hollywood Bake Shop & Cafe, located in the Mercantile Plaza. Since Marlene has her hands full getting the bake shop off the ground, I have assumed the position of editor of the newsletter. Please bear with me as I

get my feet wet. Please forward any materials that you would normally forward to Marlene to me at 1406 Jarvis Street. Also, feel free to call me at 724-4579 to discuss ideas and topics for future newsletters. I hope to continue providing an excellent newsletter to our special community.

NEXT WEST END ASSOCIATION MEETING

Tuesday Evening
November 7, 1989
8:00 p.m.
Bill & Dottie Wise's Home
1113 West 4th Street

EVERYONE WELCOME!!!



- Kindergarten Readiness Skills
- Nutritious Breakfast, Lunch, Snack
- NC State Licensed

Mitch & Cathey Stover
725-5483

CHILDREN'S CENTER
1519 JARVIS ST. • WINSTON-SALEM, NC
"Loving care and creative learning experiences for your child"

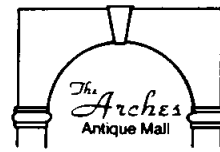
City Beverage Company

YOUR COMPLETE PACKAGE STORE

Complete Line of American & Imported Wines,
Beers & Mixes

908 BURKE STREET

(919) 722-2774
725-1481



Gilbert & Beverly LaRowe
(919) 773-0923

490 West End Blvd
Mon.-Fri., 10-6 Sat. 10-4



**YARBOROUGH
INTERIOR DESIGN**

811 BURKE STREET
919 727-0274
919 720-8052

Design Consultation, Furniture,
Draperies, Wallpapers, Upholstery, Carpet

Meeting Notes - October 3, 1989
by Lea Loftis, Secretary

The meeting was called to order at 8:00 p.m. at the home of Bill Sugg and Carole Wells.

The agenda was fairly brief -- most of the committees gave updates of plans already in progress. The Long Range Planning Committee (Jim Fox, Chair) met and discussed an outline for the plan. Involving expertise in the neighborhood and developing a list of homes in peril, and those with frequent turnover, head the agenda. More from this group later.

The Traffic Committee reported that Summit Street work is a go -- work to begin this fall. The island on Summit at Carolina is to be enlarged, with an uphill stop sign to be installed at the corner of the island.

Marty Lentz will chair the Nominating Committee and will call a meeting in November to nominate a slate for the coming annual meeting in February.

The Hanes Park Task Force is awaiting a recommendation from the Search Subcommittee on a landscape/land planner whose charge will be to develop a long range use plan for the Hanes Park area.

Look for your friendly block captains to visit soon. The Membership Committee will be sending flyers to residents asking them to join the association and inviting all to a Square Dance on November 10th. The party will be to welcome all new and present members to our great association. Mark your calendars and plan to attend!

ETC: The Simms' request for a variance was granted and they thanked the association for our support. Good luck on the construction!

The Gladstone Apartments are in a lull. No workmen have been visible for several weeks.

Get well wishes to Jeff Smith who recently had heart surgery.

Carl Bumgarner, from the West Highlands, will be attending our next meeting, November 7th, at Dottie and Bill Wise's home.

Jewell Interiors
Specializing in
Carpet, Vinyl Floors, Wallpaper
4401 N. Cherry St., Winston-Salem, NC 27105
(919) 744-5694

Electric Sales, Inc.
...the Light, Fantastic!
1138 BURKE ST. • 725-2221
OPEN MON.-FRI. 9-5:30 SAT. 9-12:30


SPAUGH MOTOR COMPANY
JACQUE SPAUGH & SAM SPAUGH
Phone (919) 725-0486 Day or Night
Body Repairs • Painting • Frame & Front End Alignment
Wheel Straightening • Tune-Up • Brake Work
24 Hr. Wheelbar Service • Equipped With Two-Way Radio
1100 WEST FIRST ST WINSTON-SALEM, NC 27101

You'll love the place we heat.
• Woodstoves • Fireplaces • Mantels • Glass enclosures • Screens
• Brass Firetools • Gas Logs • Grates • Hearth Rugs • and much more
STOVES & SUCH
930 W. 4th Street 722-6222
Hours: 9 am-6 pm Mon. thru Fri. • 10 am-5 pm Sat.

PIZZA SUBS
Prince's ON THE PARK
724-1588 Mon-Sat. 11 am - 11 pm
473 WEST END BLVD. Sunday 1 pm - 11 pm

"Answering All Your Home Furnishing Needs"
west end Furniture Shoppe
480 West End Blvd. • (919) 725-1800
Mon. - Fri. 9 AM - 6 PM, Sat. 10 AM - 4 PM

ADVANCED HEATING SYSTEMS
Hydronic Heating Units
Duct-Less Air Conditioning
3034 Trenwest Drive
Winston-Salem, N.C. 27103
919-768-4378
785-7275 (24 Hrs.)

 STATE FARM INSURANCE COMPANIES
HOME OFFICES: BLOOMINGTON, ILLINOIS

PHILLIP MORRIS
Agent MAE ROSS
LINDA MORRIS

938 Burke Street Office: 725-9779 Home: 765-8300

**DISCOVER THE BEST KEPT
SECRET IN TOWN**

 **722-5138**



**878 WEST FOURTH STREET
(919) 723-4774**

**THE LIGHTHOUSE
RESTAURANT**

CORNER OF BURKE & BROOKSTOWN
724-9619

BUILDING OF THE MONTH
by Laura Phillips

The former Summit Street Pharmacy, now the Arches Antique Mall located at 490 West End Blvd., is one of the most architecturally unusual buildings in the West End. At the time of the building's construction in 1928, a real estate agent claimed that the Mediterranean style structure represented "a departure from conventional architecture which will really enhance the area." At the same time a developer recommended that buildings like it "completely surround the park wherever space is available."

The detailing of this two-story masonry building is concentrated on the facade. The wall surface is covered with rough stucco inserted with randomly placed slate slabs in varying colors. The first story is defined by an arcade, while the second story has an engaged porch which provides a balcony effect. A pent roof of red and yellow tiles stretches across the facade between the two end bays.

C. A. Dobbins purchased the property in 1927 and the following year built the present structure to house both commercial and residential tenants. He started the Summit Street Pharmacy with Wade A. Gilliam (who initially occupied one of the apartments), and in the 1940s James A. Way, Jr., joined the business. The pharmacy had a soda fountain which extended the length of the building, and with the presence of nearby R. J. Reynolds High School, the pharmacy became "the gathering place for young people in Winston-Salem" in the 1930s and 1940s. The store at one time employed as many as fifteen "curb boys" to take orders from cars parked all the way up West End Blvd. to Brookstown Ave. In more recent years the building has been used at various times for commercial, residential, and warehouse purposes.

ADVERTISERS OF THE MONTH

BUDD WHITEBROOK IN 64 WORDS I'm a handyman, recently relocated from the Victorian section of Boston, where I worked in buildings with the same feel and problems as the houses of the West End. I do carpentry, refinishing, wiring, plumbing (if you insist) and glazing. I build furniture, paint, and make, mend, fix and repair whatever one man can do -- provided I don't have to climb tall ladders. 751 N. Stratford Road. 722-4171



& associates

REAL ESTATE SERVICES
1036 Northwest Boulevard
Winston-Salem, N.C. 27101

Member **MLS**
Bus. (919) 725-2223
Res. (919) 722-8655

antiques - reproductions - fabric - accessories

Hospitality Interiors, Inc.

942 West 4th Street
Winston-Salem, N. C.
Phone (919) 723-0481

Wm. H. Tucker
Member of the American
Society of Interior Designers

LOVETT & LOVETT
BOOKSELLERS

Antiquarian & Collectible Books
Out-of-print Search Service

110 N. Hawthorne Rd. Winston-Salem, N.C. 27104
(919) 722-5499
Open Tues. - Fri. 10 - 6 and Sat. 12 - 5


HANDYMAN

Repairs • Restorations • Improvements

Custom work, carpentry,
refinishing, glazing,
wiring, plumbing, painting

Budd Whitebook • 722-4171

CENTRAL YMCA



**The Place
Where You Belong**

919 722 1163

Face Value, Ltd.

Hair Care • Body Treatment
Skin Care • Facials • Hair Removal
Manicures • Pedicures • Nail
Sculpturing • Make-up Lessons
Complimentary Consultations
Fine Cosmetics • Elegant Linene


IN THE WEST END
860/862 W. FOURTH STREET
(919) 722-3383

Nancy Streblow
Kitchen Operations
463 West End Blvd.
Winston-Salem, NC 27101
(919) 722-7107




SEA PRODUCTS, INC.

Hours:
Tues. - Sat. 10:00 AM - 6:00 PM



Goldsmith & Co.
939 BURKE ST.
WINSTON-SALEM, NC 27101
919-722-5258



Custom Jewelry Design
Diamonds • Gem Stones
Remounting

Hours: 10-5:30
Mon.-Fri.

Bulk Rate
U.S. POSTAGE
PAID
Winston-Salem, N.C.
PERMIT NO. 419



ADVERTISERS OF THE MONTH (Cont'd.)

JEWELL INTERIORS 4401 North Cherry Street. We still serve our West End customers with first quality, name brand, American-made carpeting, vinyl floor covering, and wallpaper. All products can be installed by our own staff of professionals. Our range of samples will assist your selection of texture and color to satisfy your exacting needs. Our experienced decorators will come to your home to develop just the correct scene or stay out of your hair while you browse through samples in our shop. Of course, you can take samples home!! Phone 744-5694

STOVES 'N SUCH Stoves 'N Such, the Triad's largest dealer in quality wood stoves, fireplaces, gas logs and accessories has moved from Kernersville to 930 West 4th Street (near Wachovia's West End branch). Our showroom displays the full line of products by more than twenty manufacturers and our own employees will deliver and install anything we sell. Open 9 a.m. to 6 p.m. Monday-Friday and 10 a.m. to 5 p.m. Saturday. Phone 722-6222 -- plenty of parking beside the building.

LIGHTHOUSE RESTAURANT The Lighthouse Restaurant at the corner of Brookstown & Burke remains the place where West End families get Mom out of the kitchen a couple of nights each week, enjoy good food at reasonable prices and catch up on what's going on in th community. It's close enough to walk and there's plenty of off street parking if you drive. Open five days a week from 6 a.m. to 7:45 p.m.

Editor: Jim Vaughan
Business Manager: Bill Wise
Circulation: Lea Loftis, Shelley Kirley

MEMBERSHIP APPLICATION

Name: _____

Address: _____

- () New member OR () Renewal Phone: _____
- () \$15 Regular membership OR
- () \$5 Senior Citizen or Full-time Student

Please enclose check in appropriate amount and mail to:
West End Association, Box 161, Winston-Salem, NC 27102