



By and for the  
West End Neighborhood

October 1986

#### WEST END CALENDAR

OK...so sometimes the newsletter gets to you later than the date of the next Board Meeting. Now there won't be anymore excuses. Here's a list of the "whens" and "wheres" of the next nine meetings. Mark your calendars. If you Board Members are surprised to see your name on the list, that will teach you to miss a Board Meeting.

November 4, 8:00 p.m. - West End Board Meeting at The Wells-Suggs', 1100 W. 4th Street

December 2, 8:00 p.m. - West End Board Meeting at The Elliot-Reynolds', 608 West End Boulevard

December 7, 2 - 6 p.m. - Holiday House Tour - West End Fund Raising Project

December 12, 8:00 p.m. - Christmas Party - The Gilliam's, 1129 W. 4th Street

January 6, 8:00 p.m. - West End Board Meeting at The Davis', 804 West End Boulevard

February 3, 8:00 p.m. - Annual Election Meeting at St. Paul's, Summit Street

March 3, 8:00 p.m. - West End Board Meeting at The von Isenburg's, 1109 Glade Street

April 7, 8:00 p.m. - West End Board Meeting at The Wells-Suggs', 1100 W. 4th Street

May 5, 8:00 p.m. - West End Board Meeting at The Wilson's, 817 West End Boulevard

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Once upon a time there was a neighborhood newspaper, THE WEST ENDER, by name. In the spirit and tradition of good journalism, it tried to be timely. But alas, it often failed. It often arrived at the homes of loyal West Enders announcing meetings and events that had already happened. It really wasn't the newspaper's fault however. It was written, edited, typed, sorted, addressed, and mailed by volunteers. This assortment of neighbors tried to get the newsletter out on time, but insignificant responsibilities involving paying jobs, children, spouses, and so forth kept getting in the way. The patient readers in the West End just smiled and acted surprised whenever their little newspaper did appear. And the well-meaning volunteers greatly appreciated their friends' tolerance.

#### THE NATIONAL REGISTER NOMINATION IS HEARTILY ENDORSED BY THE CITY

On September 17, The Historic Properties Commission held a public information meeting to discuss the proposed West End Historic District. At the conclusion of the meeting, the commission unanimously adopted the following motion: "The Winston-Salem/Forsyth County/Kernersville Historic Properties Commission is pleased to offer its heartiest, unanimous endorsement to the application of the West End Neighborhood of Winston-Salem to be included on the National Register of Historic Places. We feel the request to be outstanding and meritorious, because of both the area's historic landmark significance to our community and the architectural integrity of the majority of the components making up the neighborhood. Long and impressive efforts by the residents of this area have, we think, resulted in a superior application which we feel is highly deserving of this requested recognition. "

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### THE HOLIDAY HOUSE TOUR WILL FURTHER SPOTLIGHT OUR NEIGHBORHOOD ON DECEMBER 7, 1986

On December 7th, the biennial Holiday House Tour will be held here in the West End from 2-6 p.m. Houses in Crystal Towers also will be featured. Tickets will be \$5.00. As in past years, an army of volunteers will be needed to continue this special West End tradition in high style.

Take time now to fill in this form and send it to Barbara Callahan at 1228 Glade Street.

Thanks...we need you all!

- \_\_\_\_\_ I can bake. Have the refreshment chairman contact me with a recipe.
- \_\_\_\_\_ I can help drive a van for an hour or two on the tour day.
- \_\_\_\_\_ I can sell tickets on tour day for an hour or two.
- \_\_\_\_\_ I can sell some tickets before the tour.
- \_\_\_\_\_ I play an instrument or belong to a group that could sing in a house on tour day.
- \_\_\_\_\_ I can greet visitors as a hostess in a house for an hour or two, on tour day.
- \_\_\_\_\_ I can help light candles on the sidewalk on tour day.

I have a great idea:

\_\_\_\_\_  
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Name: \_\_\_\_\_ Phone: \_\_\_\_\_

### WHAT HAS THE BOARD BEEN UP TO?

The West End Board met October 7th at the Davis'. Chris Chapman, our diligent president, reported on many meetings he has attended and conversations he has had in our behalf. He noted with appreciation the strong positive turn-out at the Historic Properties Commission meeting. He also read a letter of support from the Mayor.

Chris is talking with the Recreation Department about the possibility of raising the West End flag at Grace Court. He also is pursuing informed recreation programs for weekends to be held at Hanes Park.

### LIVING HISTORY

Copies of files from the Historic District survey will be available at the City Planning Office as well as in the North Carolina Room at the Main Library. Many volunteers spent hours copying these so that we can more easily locate information on our homes histories. Many thanks to Lea Loftis, Chris Chapman, Sam Matthews, Rence Callahan, Carlie Hughes, Carole Wells, Sarah Jonston-Hunter, Bill Wise, Dewey & Ellen Yarborough, Elliot & Julia Wilson, Racheal Bryant, Beulah Carroll, Dot Wise, Nina Weigl, Celeste Chapman-Dent and Martha Albertson for helping.

*Frank*

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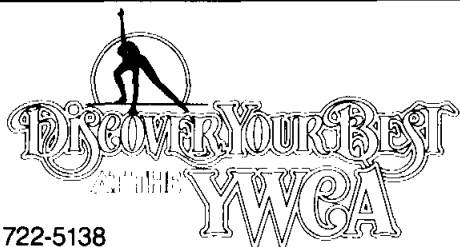
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# TREES

Jones Abernathy has been awarded the contract to replant the new trees along our streets. He is a Crystal Towers resident especially dedicated to the beautification of our area.

# TRAFFIC

Carl von Isenburg has been meeting with Brent McKinney in the Traffic Department about congestion and speeding on Fifth and Glade Streets. A "Yield Ahead" sign was added to Fifth Street just before the intersection with Glade Street to try to slow down the speeders there. Mr. McKinney is well-aware of the traffic problems near Grace Court and continues to monitor them and consider solutions.

# JUST WHO IS A WEST ENDER?

If you are getting this newspaper...you are! The West End Association represents you with the City Government and plans special events for your family right here in your neighborhood. Please support us with your dues and join us at the Board meetings to share your ideas.

I want to be more a part of the West End. I want to join the Association. Enclosed is:

- ☐ \$10.00 individual or family membership for 1987
- ☐ \$5.00 senior citizens membership or full-time student for 1987


Name: \_\_\_\_\_

Address: \_\_\_\_\_

Please send to: West End Association, P. O. Box 161, Winston-Salem, NC 27102

# JUST WHO WAS THIS COLONEL LUDLOW? (PART II OF THE HISTORY OF THE WEST END)


Jacob Lott Ludlow was a native of Spring Lake, New Jersey, who received both his Bachelors (1885) and Masters degrees (1890) in civil engineering from Lafayette College in Easton, Pennsylvania. After an extensive prospecting tour throughout the West and South, Ludlow arrived in North Carolina in 1886, and he established a general engineering practice in Winston-Salem. In 1887 Ludlow built his house on the southwest corner of Fifth and Summit Streets in the fashionable western section of the city--on the eastern edge of the new development of the West End Hotel and Land Company. Ludlow established himself as a consulting engineer in municipal, sanitary and hydraulic problems, and he was called upon in an advisory capacity or to design and supervise water supply and sewerage systems in a number of towns and cities in the South. From February 1889 until February 1892 he served as Winston's first city engineer and during this time the first efforts were made in Winston toward establishing a comprehensive sewerage system and paving the streets.



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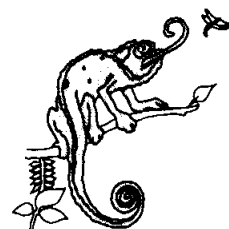


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In 1890, during his tenure as city engineer, Ludlow received his Masters degree in civil engineering from Lafayette College. It may certainly be speculated that while he was taking this course of study in the northeast he became familiar with the work of Frederick Law Olmstead and when asked in 1890 to design the development of the West End Hotel and Land Company he did so using the picturesque concept of surburban planning promoted by Olmstead. Ludlow sited the Zinzendorf Hotel to take advantage of one of the highest elevations in the city, and he also laid out residential lots on the surrounding hills along curvilinear streets and boulevards which suited the topography and created a visually idyllic setting interspersed with parks. "Little Louise Park" was planned northeast of West End Boulevard's intersection with Spring Street in Section 1 and was named for Ludlow's daughter, Louise; Grace Court was designed in front of the Zinzendorf Hotel and named for Grace Whitaker, daughter of William A. Whitaker, president of the West End Hotel and Land Company, and Springs Park was situated in the ravine between West End Boulevard and present-day Broad Street. The street pattern of the West End development was executed according to plan except for the deletion of Fries-Dun Circle between Summit Street (now Manly) and West End Boulevard, and Park Avenue, which appears to have followed closely the path of Broad Street today. In Ludlow's plan West End Boulevard meandered from Spruce Street on the east to circle around Piedmont Avenue on the south. (Part of the original West End Boulevard has been renamed Fourth Street). The only rectilinear blocks in the entire area include two blocks bounded by Jersey, Carolina, Clover and Pilot View Streets. The importance of Ludlow's plan and the West End's development was graphically illustrated when the Bird's Eye View map of Winston-Salem published in 1891 featured the West End in its foreground, in sharp contrast to the rectilinear block patterns of Winston and Salem. Even more emphasis was placed on the Zinzendorf Hotel's importance since it was shown prominently in the central foreground of the 1891 map, even though it would not be completed until May, 1892.

J.L. Ludlow's house was built in 1887 by Fogle Brothers Lumber Company, a prominent local construction firm, and it is a frame, late Victorian house of Queen Anne style influence. R. E. Dalton, a local tobacco manufacturer, built his substantial brick late Victorian dwelling in 1890. It too, was constructed by Fogle Brothers. In 1892 B.J. Sheppard, a leaf dealer and later a veneer manufacturer purchased his lot next to J.L. Ludlow and built his brick, eclectic structure shortly thereafter. It is one of the most unusual houses in the city with its parapeted roofline and finials. The West End Hotel and Land Company's residential development was a logical extension of this fashionable part of Winston leading west from Broad Street. In fact, an extension of Summit Street was included in the new West End development.

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