

The West End

By and for the
West End Neighborhood

April 1986

WEST END CALENDAR

Tuesday, April 1, 8:00 p.m. - Board Meeting at the Wilson's, 817 West End Boulevard

Wednesday, April 2 - Deadline for submissions to the West Ender to Joyce Gravlee, 1205 Clover Street

New Board Meets and Organizes

On March 4, Chris Chapman called to order the first meeting of the newly-elected Board. It was a full-house of neighbors, some residents of long standing and some relative newcomers. Chris reviewed the history of the Association and pointed out that we've been strong and vocal for many years in trying to preserve and protect the residential character of the area.

So many of the group's efforts have centered on zoning problems, with buildings threatened with demolition or new uses which would destroy the streetscape. Applying for a National Register designation as a Historic District will help the neighborhood establish its reputation as a truly unique early 20th Century neighborhood. Beyond the recognition, however, the Board agreed that we will need to pursue a local district status with an approval process for development and major renovations. Guidelines will be needed as well as a review committee with sanctions for noncompliance. This will be a most important year for the West End's future, and the Board recognized the need to work toward these goals.

The West End Association has endorsed the nomination of Rolphe Teague to the Historic District Commission. She is a committed preservationist who has done much to improve various properties in our neighborhood.

Ben Wilson volunteered to represent the West End in meeting with the Downtown Church Center about the Shelter Ministry. He will present the concerns of some of our neighbors about the conduct of the street people as they visit the churches in the area.

Bob Hunter will chair a Spring cleaning campaign for the West End. The Board was particularly concerned about trash in and around Hanes Park. Bob will try to get some help in the clean-up from a Reynolds High service club. He also will try to plan a neighborhood-wide super-trash pick-up from the City. We did this several years ago, and the City agreed to a one-time removal of oversize trash and debris (e.g. old refrigerators, carpeting, Christmas trees) that normally require a personal trip to the dump. It's a great way to clean out the basement, and watching strangers' cars stop in front of your house to take home your trash is an amusing activity for the family. We'll keep you posted on this event.

Warren Sparrow pointed out that the City-County Planning Board has been asked to help school officials find a new site for the proposed Reynolds High Stadium. The Reynolda Road - Northwest Boulevard location has been rejected. The Board will continue to be vigilant as Hanes Park has been rumored to be a candidate location for the 5,000 seat facility. The West End Association feels strongly that Hanes Park and the West End would be damaged significantly if a stadium was constructed in Hanes Park.

west end printing

832 west fourth street
(919) 722-7015
725-1310

City Beverage Company

YOUR COMPLETE PACKAGE STORE

Complete Line of American & Imported Wines,
Beers & Mixes

908 BURKE STREET

(919) 722-2774
725-1481

DISPLAY ROOM
1148 BURKE STREET
8-4, MONDAY-FRIDAY
724-5409

Specializing in domestic and
imported ceramic tile



Summer and vacation season are approaching. As we plan to exit the City for time at the beach, let's try to remember these suggestions made in the Community Watch program so that your house won't fall prey to burglars in your absence.

1. Watch out for strange vehicles. Know your neighbors' car and note the license of any unfamiliar vehicles.
2. Tell your neighbor when you're going to be away from home. Stop the mail and paper, but have someone stop by in your absence just to make sure deliveries aren't piling up.
3. Tell your neighbors if you're having work done on your house by strangers in new vehicles.
4. Engrave your possessions with your driver's license numbers and keep an inventory of what was engraved.
5. Do not give out information on your house or family over the phone. Tell children never to tell anyone on the phone that they are home alone.
6. Never open the door to strangers. Ask for identification.
7. Don't put a nametag on house keys. Don't hide a key under the doormats. Burglars know "secret places".
8. Install dead bolt locks on exterior doors, but have the keys in them when you're home to allow emergency exits in case of fire.
9. Keep garage doors closed. Empty garages shout "no one's home".
10. Leave on lights and radios or put them on timers when you're gone.
11. Consider getting a dog as a burglar alarm when you're home.
12. If you'll be gone for a long time, arrange to have someone care for your yard.

Have a good trip and return to your lovely old West End residence in the same shape it was in when you left.

Another Look At The West End In Its First Fashionable Phase

January 4, 1886 is generally recognized as the date on which the West End Hotel and Land Company had its beginning. At a party given by Mr. & Mrs. M.N. Williamson, several civic and social leaders discussed the development of the West End as a prime residential area.

Winston's business district was developing in a north-south direction, and the railroad yards were on the east. Therefore, the western area was left for residential use. The West End also had a high site overlooking a meadow and miles of forests. The area caught cool breezes in the summer. It also had a "high cultural atmosphere furnished by the homes and leaders of the West End. (Some things never change.)

Frank
& associates

REAL ESTATE SERVICES
461 West End Boulevard
Winston-Salem, N.C. 27101

antiques - reproduction

Hospitality

942 West 4th Street
Winston-Salem, N. C.
Phone (919) 725-0481

SOLO ANTIQUES

560 NORTH T
10 AM - 5 PM MC

(919) 723-4332 Win

Jewell Int

1033 Burke Street
Telephone (919) 723-10
M-F 8:30 - 5:30
Sat 9:30 - 1:00

Special
Carpet, Vinyl F

 **Elec
Sale**
...the Lig

1138 BURKE
OPEN MON.-FRI.

TOWING
Day and Night

SPAUGH MO
Odell and San
Phone 725-041

Body Repairs — Painting —
Wheel Straightening
Equipped with Two-Way Re
1160 West First Street

Kent W. Fr
REALTOR
1108 Bu

KENT W. FRAZIER, P

848
WEST FIFTH


* G. Carlyle Salon 725-9163

* 4 1/2 St. Take-Out Deli 722-5883

ADVANCED HEATING SYSTEMS

Hydronic Heating Units

3066 Trenwest Drive
Winston-Salem, N.C. 27103
919-768-4378
785-7275 (24 Hrs.)



Discover Your Best
AT THE **YWCA**

722-5138



878 WEST FOURTH STREET
(919) 723-4774

THE LIGHTHOUSE
RESTAURANT

CORNER OF BURKE & BROOKSTOWN
724-9619



Member **MLS**
office (919) 725-2223
REALTOR

s - fabric - accessories

Interiors,
Inc.

Wm. H. Tucker
Member of the American
Society of Interior Designers

ION'S
COMPANY

ADE STREET
IDAY - SATURDAY

on-Salem, NC 27102

riors, Inc.

Robert Jewell
Stuart French
Priscilla French

izing in
oors, Wallpaper

ric
, Inc.
t, Fantastic!

• 725-2221
5:30 SAT. 9-12:30



WRECKER COMPANY
Wrecker, Owners
Day or Night
Tune-up & Front End Alignment
Tune-up - Brake Work
24 Hour Wrecker Service
Winston-Salem, N.C. 27101

zier Co., Inc.
INSURERS
e Street

S. TEL. 725-1388

The West End Hotel and Land Company was incorporated on May 23, 1890 with 3,000 shares of \$100.00 stock. W.A. Whitaker, R.J. Reynolds, T.L. Vaughn, Dr. H.T. Bahnson, Joseph A. Biting, J.W. Fries, E.L. Hawks, and S.W. Jamison were charter investors. They bought 100 acres of land beyond the City's western border (Summit Street) for \$134,142.40.

This group constructed the ill-fated Zinzendorf Hotel at Fourth and Glade Streets. Its total destruction in a fire on November 24, 1892, was the end of the dream of the West End as a resort. The area was then developed exclusively as a residential neighborhood.

West End became the home of the wealthy, the influential, the leaders of Winston. West Enders also were wise. Nearly every man in the neighborhood was a volunteer fireman. The memory of the Zinzendorf was, no doubt, something of a motivator. In addition, volunteer firemen were excused from paying property taxes.

(The above was "borrowed" from an article published in the Twin City Sentinel by Bill East on March 19, 1962.

West End Cleanup

Bob Hunter is doing a great job organizing a neighborhood cleanup. Hanes Park cleanup will begin at 9:00 a.m. on April 26th. There will be a special pickup on Saturday, April 26th for anything unusual - old furniture, appliances, etc. Please do not put the junk out on the curb until early Saturday. The pickup should begin by 10:00 a.m.

EDITOR: Joyce Gravlee

PRODUCTION: Chris Chapman
Warren Sparrow


CONTRIBUTORS: Bill Gibson



WYLIE M. YARBOROUGH
INTERIOR DESIGN

851 WEST FIFTH STREET
WINSTON-SALEM, N.C.
919 727 0274 • 27101


Design Consultation, Furniture,
Draperies, Wallpapers, Upholstery, Carpet



STATE FARM INSURANCE COMPANIES
HOME OFFICES: BLOOMINGTON, ILLINOIS

PHILLIP MORRIS
Agent MAE ROSS
LINDA MORRIS

922 Burke Street Office: 725-9779 Home: 765-8300



CENTRAL YMCA

The Place
Where You Belong

919-722-1163



BED & BREAKFAST
1887
IN VICTORIAN STYLE

THE
COLONEL LUDLOW HOUSE

BEAUTIFUL ANTIQUES, PRIVATE BATHS
2-PERSON WHIRLPOOL TUBS

SUMMIT & W. 5TH
777-1887

the framing studios
chameleon gallery

distinctive framing using museum quality materials
over 2000 moulding patterns
antique replicas contemporary classics
round corner exotic woods

725-5970
936 W. 4th St. Winston-Salem, NC

Wylie M. Yarborough - For 35 years we have had the pleasure of assisting clients develop pleasant functional interiors for homes, resort hide-a-ways, offices and businesses. Whatever your needs, from a simple change in the mood of a room to development of the interior design concept for an office or condominium project, give us a call. We are offering for a limited time, savings of 50 to 60% on in-stock inventory of furniture, lamps, pictures, oriental rugs, and accessories including the BALI CLASSIC 1 MINI BLIND collection. Phone us at 727-0274.

Frank Frye and Associates - Committed to the urban concept, knowledgeable of values and trends in Ardmore, Buena Vista, Crystal Towers, Holly Avenue, South Marshall, Sunnyside, Washington Park, West Highlands, West Salem and The West End. We're growing with and plowing back into the fiber of our community. Contact one of our six center city specialists for your realty needs. 725-2223.

Jewell Interiors - Convenient 1033 Burke Street location is the place to see the rich tones and feel the fine textures of a massive selection of wallpapers, carpets and vinyl floor coverings. An experienced staff is always available to help with selection or leave you alone to browse. Installation by our employees - free estimates - plenty of parking. Let us earn your respect.

Central YMCA News - Summer is just around the corner and youngsters will soon be out of school. Our Tangled Y day camp held at Tanglewood and our in house day camp, Roustabout, will be key summertime programs for youngsters. Swimming, group games, field trips, valuing, nature lore-- are only a few of the activities included. A new Adventure Camp for teens will be held at Tanglewood, also. Hiking, rafting, mountain climbing and leadership training will be included in this challenging program. Join us for a fun filled summer. Call 722-1163 for more information.

NAME: _____ ADDRESS: _____
() \$10.00 Regular Membership OR () \$5.00 Senior Citizen
or Full-Time Student
() New Membership OR () Renewal
() Check Enclosed OR () Send Me A Bill
() I am interested in a "commercial membership" and in
becoming an advertiser in the newsletter each month.

The West End Association Post Office Box 161 Winston-Salem, N.C. 27102

Bulk Rate U.S. POSTAGE PAID Winston-Salem, N.C. PERMIT NO. 419

Chris & Mary Beth Chapman
520 Jersey Avenue
Winston-Salem, N. C. 27101
R. 86

