

# The West End

By and for the  
West End Neighborhood

January 1984

## THE WEST END ASSOCIATION:

### WHAT'S IN IT FOR YOU???

If you want to live in a neighborhood made up of people who know each other and who care for each other's well-being . . .

If you want to live in a place that has both natural and architectural beauty . . .

If you want to live in safe houses, safe apartments, on safe lots, next to safe streets . . .

If you want to magnify your voice in such matters as zoning, traffic control, recreation, and the timely provision of municipal services. . .

If you enjoy spending your time amid a place that keeps alive a sense of its own special history . . .

If you want to see the value of the residential real estate you own increase at least as much as real estate values generally . . .

If you want to encourage the location in this part of town attractive businesses where you want to shop, eat, drink or whatever . . .

If you want the businesses in your neighborhood to blend in with and serve our predominantly residential community rather than to overwhelm it . . .

If you want to insure that Hanes Park and Grace Court are kept up and kept safe . . .

If you want to contribute to the redevelopment of downtown Winston-Salem as a place people will want to gather for living, working, shopping and entertainment . . .

If you want to have an excuse to get together with your neighbors and socialize a bit at Christmastime and during the summertime . . .

If you want to become involved in a common effort that has impact in the political arena that is closest to you -- your own neighborhood . . .

If you want to help your neighbors who want these things . . .

If you want something additional that we've overlooked that is compatible with these things . . .

THEN JOIN THE WEST END ASSOCIATION,  
and give it your support.

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Your neighborhood association cannot function effectively without lots of members . . . dues-paying members. In the past, we have been right slack about insisting on prompt payment of dues as a condition of receiving the direct benefits of membership in the association. Lots of folks who had once joined up had allowed their support to lapse; yet they still received the newsletter and enjoyed membership status. Well, it's gonna be "No more Mr. Nice Guy" from now on, ya hear? (Alternative appeal from last sentence: Well, it's just a crying shame and we've just got to do something about it.)

1984 DUES ARE DUE IN JANUARY 1984 --- PLEASE PAY THEM NOW!!!

To make it as easy as possible for you to elect to join (or re-join) the West End Association, we have put together a COUPON which appears on PAGE 3. Please fill it out, cut it out, insert it (preferably with a check) into an envelope addressed to The West End Association, P.O. Box 161, Winston-Salem, N.C. 27102.

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### CHRISTMAS PARTY

The annual Christmas party we've been nagging you about in these pages lately turned out to be another success. The living room at the YWCA was filled with neighbors and with musicians from the Wachovia brass band, including our own puffer Bill Leinbach, courtesy of the tireless efforts of Ann Freeman. There was even a rather spirited bit of caroling, making up in enthusiasm what it obviously lacked in musical subtlety and elegance.

Again, the vittles and libations were scrumptious, as has been the tradition. The only shortcoming was that many of you did not make it there yourselves. I realize that there have been better parties on the face of the earth during the past two thousand years, but it was a good party and ya'll should've come. What the hell, there will be other opportunities throughout 1984 (including the Big-Brother-Is-Watching-You Festival tentatively scheduled to be held in a jacuzzi at the Colonel Ludlow house if we can talk the proprietor into it), especially during the summertime when the living is easy in Grace Court where the fish are jumpin' and the cotton is high (as opposed to twelve years ago when the street people hanging around there were high). You'll hear about these happenings right here in the pages of the West Ender . . . if you pay your dues.

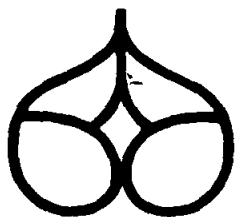
### FROM THE DECEMBER MEETING . . .

Your Board had a relatively quiet meeting last month, reflecting perhaps the spirit of peace on earth, good will toward developers. As you can discern from the subtle hints hidden in this newsletter, the main emphasis was on membership and the gathering of dues. While a concerted effort will be carried out to enlist members during the next few months, you can make it easier by clipping that coupon over there and sending it and a check in now.

Zoning: "All you can win is battles; you can never win a war." These pearls of wisdom from Board member Betsey Gregg concerning the future development of Fourth Street and other border areas in this community. "Eternal vigilance is the price of keeping the neighborhood from losing its predominantly residential character," according to the Greek geometer Euclid arguing before the United States Supreme Court. Village of Euclid v. Ambler Realty Co., 272 U.S. 365, 47 S.Ct. 114, 71 L.Ed. 303 (1926). OK, maybe he didn't say it there. But you can help be vigilant in maintaining a healthy balance between single-family, multi-family and business uses of real estate in the West End.

After the meeting, it was learned that there is an effort underway to exempt the application of the proposed "O-I" (office-institutional) zoning classification from those controversial properties on Fourth Street. If this is done, our recent successful battles to maintain the residential character of that area could go for naught. There will be a PUBLIC HEARING at the CITY/COUNTY PLANNING BOARD on JANUARY 17th at 7:30 P.M. at CITY HALL. Eloquent presentations are enormously successful when backed up by swarms of warm bodies. So, please make an effort to be there.

"GWENYS": Dues are just one of several ways your association plans to generate some bucks for community projects during the next twelve-month. GWENYS, bless her soul, is not the niece of Wendy, the West End Windbag (whose recent absence from these pages is the result of overwhelming popular demand). Instead she is the Great West End Neighborhood Yard Sale, an extravaganza tentatively planned for May, probably on the same weekend as the May Fest downtown. We want to go beyond the success



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## THE LIGHTHOUSE RESTAURANT

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of the collective effort made some seven or eight years ago. Here's how it is supposed to work: anyone who has anything they want to sell coordinates his or her effort with everyone else. The Association will pay for some advertising, which will generate a lot of traffic. Given a certain level of supply, we all know that an increase in demand will increase prices, thus enabling the seller to increase profits. (Adam Smith, David Ricardo; see especially Paul A. Samuelson, Economics, 5th Ed., 1961, the funny little pictures on pp.68-69.) Each seller pledges to devote at least X% of his/her proceeds to the Association treasury to pay for the advertising and to generate profits for neighborhood projects.

So, don't plan your own spring yard sale until you hear more about GWENYS, and 1+1=3, right here in the West Ender, which you'll get if and when you pay your 1984 dues.

**HISTORIC PRESERVATION DISTRICT:** The good news is that the three foundations we submitted grant proposals to in 1983 liked our ideas. The bad news is that none of them elected to grant us any money at this time. We shall continue to compete for foundation bucks as a way to pay for some of the expense necessary to establish the West End as a(n?) Historic Preservation District. Other sources of revenue, including o-u-r-s-e-l-v-e-s, will be hotly pursued during 1984.

The Board voted to allocate a few shekels to defray the traveling expenses of Douglas Johnson or some other member of the Association of Historic Preservation Attorneys, based in Raleigh. Someone will come speak to interested residents at a meeting to be announced in these pages soon.

In a similar vein, an OLD HOUSE RESTORATION WORKSHOP is being sponsored by the N.C. State Agricultural Extn. Service on Saturday, January 21st, to be held at the Forsyth Ag. Building on Fairchild Drive here in the Camel City. Other sponsoring groups include Old Salem, the Historic Properties Commission, the Winston-Salem Preservation Coalition, and the N.C. Dept. of Archives & History. Topics will include "Professional Advice & Services," "Energy Conservation," "Carpentry & Mill Work," and for those of you who really dig wallowing around in this sort of thing "Plaster, Paint and Finishes." Call Ms. Davidson at 767-8213 for details, including the time the workshop will be set for.

**TRAFFIC CONTROL UPDATE:** City Traffic Engineer Brent McKinney has recently advised your prez that steps are being taken to enforce one-side-only parking on Summit 'twixt 4th & 5th, as has been urged

MY NAME IS \_\_\_\_\_

I (WE) LIVE AT \_\_\_\_\_  
in Winston-Salem N.C. 2710 \_\_\_\_\_ or in \_\_\_\_\_

- \$10.00 Regular membership OR  \$5.00 senior citizen/full time student.
- New Membership OR  Renewal of membership.
- Check enclosed OR  Send me a bill . . .
- OR  Send someone by to collect.
- Before joining, I would like to get more information; contact me.
- I am interested in a "commercial membership" and in becoming an advertiser in the newsletter each month.

MY PHONE NUMBER IS \_\_\_\_\_

- I would like to become a candidate for an office or director position in the West End Association.
- I would like to recommend someone as a candidate: \_\_\_\_\_
- I am interested in helping do "committee" work with the Assn.

by your Association. On the other hand, the City d signs on the Brookstown hill and at the Glade/5th ing on Brookstown appears sound, but less persuasiv

to install stop ction. His reason- 'other.

There have recently been some suggestions from south of I-40 to truncate 4th Street at the interst of reducing traffic in that area. Your Board consid deciding at this time that the thoroughfare appears dangerous and that any move to stop traffic there mi, when all we are here is jus' a bunch of good ol' boys to get along wif everbody.

nts north and rpass as a way 's question, eful than ck of elitism, als tryin'

*Winston-Salem (West End) and*

**FEATURED ADVERTISERS FOR JANUARY:**

**WEST END PAINTS** --intersection of 1st,4th,and the The weather outside is FRIGHTFUL -- now is the time to of your home or office DELIGHTFUL by painting a room or floor. West End Paints has all the fixin's you will need Blue Ridge paint products, expert custom color blending cloths, caulking and much more. Bring your copy of this enjoy a discount on all you buy. (722-1370).

of Burke -- he inside rishing a quality es, drop der and

**THE LIGHTHOUSE RESTAURANT** -- Burke at Brookstown -- The new location is feeling more like home every day. The same good meals and sandwiches, homemade soup and pies, prompt service and down-to-earth prices are attract- ing even more of your friends and neighbors to this community stand-by. (There are people living in the West End who eat at the Lighthouse more than they eat at home!) Come join the group for breakfast, lunch or dinner, Monday through Friday, 6 A.M. to 8 P.M.

**BEAUTIFICATION:** Dot Wise and Becky Gibson have been in the process of obtainin and evaluating "tree ordinances" from such places as Savannah, Charleston, Charlotte and Chapel Hill. In the meantime, PLEASE don't cut down any more of the big trees that keep this neighborhood from looking like a sloping parking lot. And help us figure out how to educate Duke Power in the proper trimming of trees along the street -- Gen'l Custer should have been roughed up a bit, maybe, but not these helpless bits of greenery.

**BOARD MEETINGS:** Tuesday, January 10th, at the Gregg's on Fourth Street (West End South); Tuesday, February 14th, at the Gravlee's on Clover. Both at the usual 8:00 P.M.

**ANNUAL ASSOCIATION MEETING:** In March, you will be given the chance to throw the bums out. For it is at this meeting that new officers and directors are to be elected. If you are interested in being a candidate or are itching to recommend someone else to serve, please use the coupon to tell the Nominating Committee. As a practical matter, anybody who wants to run is encouraged to throw their name in the hat. More details in upcoming newsletters, which you will receive if etc.

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