

The West Ender

By and for the
West End Neighborhood

February 1984

WENDY, THE WEST END WINDBAG, ASKS YOU SOME INTIMATE PERSONAL QUESTIONS:

Did you get the January West Ender? Did you fill in the coupons on page 3 and send it back to P.O. Box 161? Or did you chuck the newsletter into the round file with indifference, perhaps even hostility, or at best with the intent to get around to it when you got a little bit of time?

Well, I understand that. I get all kinds of garbage in the mail or delivered to my doorstep. Most of it doesn't really have anything to do with what I want or need, and some of it concerns stuff that I can't even tolerate.

But the West End Association is a bit different. I'm sending my five bucks in for the senior citizen membership (why can't they just call us "old folks", though?), and I've talked to a bunch of people who have sent their ten bucks in for a regular membership.

Here's what old Wendy wants you to do. Before you turn the page and get to the news, I want you to read the little (well, the big) blurb just below and if you find that you just don't give a hoot, then forget it. Otherwise, fill out that coupon over on page 3, and stick it along with some money or at least a pledge and mail it to The West End Association, P.O. Box 161, Winston-Salem, NC 27102. Thanks.

Wendy

THE WEST END ASSOCIATION:

WHAT'S IN IT FOR YOU???

If you want to live in a neighborhood made up of people who know each other and who care for each other's well-being . . .

If you want to live in a place that has both natural and architectural beauty . . .

If you want to live in safe houses, safe apartments, on safe lots, next to safe streets . . .

If you want to magnify your voice in such matters as zoning, traffic control, recreation, and the timely provision of municipal services. . .

If you enjoy spending your time amid a place that keeps alive a sense of its own special history . . .

If you want to see the value of the residential real estate you own increase at least as much as real estate values generally . . .

If you want to encourage the location in this part of town attractive businesses where you want to shop, eat, drink or whatever . . .

If you want the businesses in your neighborhood to blend in with and serve our predominantly residential community rather than to overwhelm it . . .

If you want to insure that Hanes Park and Grace Court are kept up and kept safe . . .

If you want to contribute to the redevelopment of downtown Winston-Salem as a place people will want to gather for living, working, shopping and entertainment . . .

If you want to have an excuse to get together with your neighbors and socialize a bit at Christmastime and during the summertime . . .

If you want to become involved in a common effort that has impact in the political arena that is closest to you -- your own neighborhood . . .

If you want to help your neighbors who want these things . . .

If you want something additional that we've overlooked that is compatible with these things . . .

THEN JOIN THE WEST END ASSOCIATION,
and give it your support.

west end printing

832 west fourth street
(919) 722-7015
725-1310

City Beverage Company

YOUR COMPLETE PACKAGE STORE

Complete Line of American & Imported Wines,
Beers & Mixes

908 BURKE STREET

(919) 722-2774
725-1481

DISPLAY ROOM
1148 BURKE STREET
8-4, MONDAY-FRIDAY
724-5409

Specializing in domestic
imported ceramic tile

ZONING

The Association's officers and board meet on January 10th at the Gregg's apartment on 4th Street. Zoning took its usual place high up on the agenda. The rezoning of the Villa Rosa property has been complicated somewhat by the existence of both residential and business zoning on that site. It appears as though the site will end up with a uniform residential zoning classification, probably R-2. Mr. Hardesty, the owner, appears conscientious about communicating and working harmoniously with his neighbors concerning this matter.

As you might have read in the newspaper, Leigh Fultz has purchased the Sullivan House on Fourth Street next door to the Bitting House. This purchase appears to bring his holdings into compliance with the "100 foot rule" that came under such controversy a couple of months ago.

EAT YOUR HEART OUT, PETE ROSE

Our Treasurer, Cort Meador, has been signed on as a free agent by some bank up in Cincinnati, which leaves Wachovia, your Association, and the above-mentioned Mr. Rose (who was unable to convince his former employers to pay him a million dollars a year to horse around out on a ball field) somewhat the worse. Cort has done a magnificent job over the past two years handling the books, managing the money, and attending to membership and newsletter mailing duties. The man will be missed, but we congratulate Cort on what is presumably a step up in his career, rather than merely an intricate inter-corporate lateral arabesque.

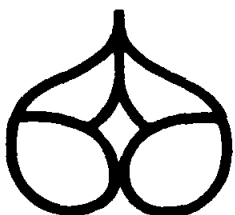
BUCKS

Herewith, Cort's legacy:

WEST END ASSOCIATION 1983 YEAR-END FINANCIAL REPORT

FUND	BALANCE 1/83	INCOME	EXPENSE	BALANCE 12/83
HISTORIC DISTRICT	-0-	4,500.00 49.75*	-0-	\$4,549.75
GRACE COURT	2,947.06	622.80 42.06*	2,768.95	842.97
LUCY PARKER	163.00	2.75*	-0-	165.75
BULK MAIL	165.87	300.00	382.01	83.86
GENERAL FUND	2,942.36	4,766.50 107.06*	7,401.17	414.75
TOTALS	\$6,218.29	\$10,390.92	\$10,552.13	\$6,057.08
<u>ACCOUNTS</u>				
CHECKING	\$5,582.03	4,889.30	10,170.12	\$ 301.21
SAVINGS	470.39	5,000.00 201.62*	-0-	5,672.01
BULK MAIL	165.87	300.00	382.01	83.86
TOTALS	\$6,218.29	\$10,390.92	\$10,552.13	\$6,057.08

*Interest Income



848
WEST FIFTH

- * G. Carlyle Salon 725-9163
- * 4 1/2 St. Take-Out Deli 722-5883
- * White House Antiques 722-7744
- * Taprobane Gifts 724-5804

THE

JIM PA
"ANSWE

AN

50
10 AM

(919) 7

Je

1033 B
Telepho
M-F 8:3
Sat 9:3

Car

OPEN

TOW
Day end

Boo
Equ
1160 W

B
PA

PROI

A
Tra



The Phoenix Antiques, Inc.
QUALITY CONSIGNMENT FURNISHINGS

SUSAN APPERT
843 REYNOLDA ROAD • (919) 722-3457



878 WEST FOURTH STREET
(919) 723-4774

THE LIGHTHOUSE RESTAURANT

CORNER OF BURKE & BROOKSTOWN
724-9619

UPCOMING MEETINGS:

The next board meeting will be held at the Gravlee's house on Clover Street on Tuesday, February 14th at 8:00 p.m. We anticipate having a relatively brief business meeting, and instead turning the program over to Douglas Johnson, of the Association of Historic Preservation Attorneys, who will provide all sorts of good information concerning our drive to establish the West End as an Historic Preservation District.

Remember, the March get-together will be the annual meeting, which will be primarily devoted to the election of new officers and board members. Next month's newsletter will tell you exactly where and what time that meeting will take place, but figure that it will probably be on the second Tuesday, as usual, at 8 p.m. The slate of nominees will also appear in next month's newsletter; if you are interested in getting actively involved in your Association, please use the coupon to tell us. Keith Avery heads up the Nominating Committee; you can phone in your interest to him at 761-0228.

A WEST END QUIZ:

Here's your chance to waste a little time trying to answer some questions which ought to be of interest to you as a person who draws breath in these parts. Mark your answers True or False:

1. The West End will sponsor "Gwenys", a/k/a The Great West End Neighborhood Yard Sale, during the Saturday in May on the week-end when Mayfest will be held in downtown Winston-Salem. (May 5th)
2. The West End will help support the annual Bike Races sometime in May down at Hanes Park. (May 12th)
3. The West end will sponsor a mud-wrestling contest between senatorial candidates Jesse Helms and Jim Hunt in Grace Court Park in late June, before the summer drought sets in.
4. The West End will sponsor several live musical performances during the summer in Grace Court Park, if we can get some good talent, cheap.
5. The West End will sponsor a lecture by Edna Orwell, granddaughter of the late George Orwell, who grew up in this neighborhood, on the subject of "Neighborhood Watch Gone Wild -- Big Neighbor Is Watching You!" to be held beside the mausoleum on Summit Street on Halloween.
6. The West End will sponsor the semi-annual (bi-annual? what the hell -- every two years) Christmas House Tour on Sunday, December 9th, in selected residences throughout the neighborhood.

BED & BREAKFAST
1887
IN VICTORIAN STYLE
THE
COLONEL LUDLOW HOUSE



BEAUTIFUL ANTIQUES, PRIVATE BATHS SUMMIT & W. 5TH
2-PERSON WHIRLPOOL TUBS 777-1887

the framing studios of
chameleon gallery

distinctive framing using museum quality materials
over 2000 moulding patterns
antique replicas contemporary classics
round corner exotic woods

725-5970
936 W. 4th St. Winston-Salem, NC

MY NAME IS _____

I (WE) LIVE AT _____
in Winston-Salem N.C. 2710 _____ or in _____

- () \$10.00 Regular membership OR () \$5.00 senior citizen/full time student.
 () New Membership OR () Renewal of membership.
 () Check enclosed OR () Send me a bill . . .
 OR () Send someone by to collect.
 () Before joining, I would like to get more information; contact me.
 () I am interested in a "commercial membership" and in becoming an advertiser in the newsletter each month.

MY PHONE NUMBER IS _____

21
INC.
666 North Street
(919) 722-3457

Furniture
• 413 STREET • 724-1964
"ALL YOUR FURNISHING NEEDS"

SOIN'S COMPANY
NORTH STREET
5 PM - SATURDAY
-4332 Salem, NC 27102

Jewels, Inc.
Robert Jewell
Stuart French
Linda Bettis
Priscilla French
Spin
Pet, Vinyl Wallpaper

Electric
Sec.
...the plastic!
1138 BU...2221
MON. SAT. 9-12:30

SPAIN COMPANY
Body Repairs - Wheel Alignment
Wheel Balancing Work
Equipped with Water Service
West First Street, Salem, N. C. 27101

Blue Ridge PAINTS, INC.
Paints, Stencils, etc.
1370
Salem, N.C.

PROFESSIONAL TRAVEL
Accommodations
Travel Service
-0731

THE TILE SOURCE -- Ceramic, Clay, Natural, Glazed, Floor, Wall, Solid Color, Designer, Domestic, Imported. If you're looking for tile, the place you need to visit is on Burke Street in the West End. They have access to factories for custom designs, and you will be dealing with a salesperson who knows answers to your product questions. Yes, they have tile tools and supplies. 724-5409.

ACCENT TRAVEL SERVICE -- Accent represents all airlines and provides complete travel arrangements for your domestic and international needs: business, vacation, honeymoon, cruises, safaris, escapes and sabbaticals. There are NO service charges. With a computerized reservation system linked to the airlines, ACCENT can find the lowest prices and save you money. Call the West End travel professionals at 723-0731.

SOLOMON'S ANTIQUE COMPANY -- Solomon's is located on North Trade Street and has 10,700 square feet of the most comprehensive selection of antique furnishings in this area. We're open from 10:00 A.M. to 5:00 P.M. on Monday through Saturday, and by appointment. Call 723-4332. Let Solomon's furniture uplift your house as much as Solomon's store is uplifting North Trade Street.

(Answers to the Quiz: 1. True; 2. True; 3. False; 4. True; 5. False; 6. True. Please consult future newsletters for details. And you ain't gonna get those newsletters if you don't join the Association. And then you gonna miss out on the fun.)

BOND BUCKS:

"\$2.2 Million - How Best to Spend It?" was the headline over the newspaper article about spending the money allocated for neighborhood improvements as part of the bond package approved last November. Bill McNeil, a city housing planner, says that the money can go for street and sidewalk paving, trees, lights, signs, curbs and gutters as well as bicycle and pedestrian paths. The money cannot be spent for sewer or water lines or for parks; nor can the funds be used to build or renovate housing. As you know, ours is one of the neighborhoods which will get some direct benefits from these expenditures. Your officers, board members, and beautification committee members are working on ideas to present to the City as to how we would like to see money spent in this neighborhood. Please share your ideas with us.

A word of warning: competition for these funds is vigorous among the four neighborhoods eligible to receive them. Ours is probably the most "well-off" area, due to the past splendor of this neighborhood when it was first settled and due to the rehabilitation that the West End has experienced over the past 10-15 years. We will probably not get one-fourth of the funds, but we do have needs. What happens in the West End enhances the quality of the lives of not only its residents, but of numerous Forsyth County citizens, as well as of visitors to this City. Our future and that of Downtown Winston-Salem are inextricably bound. Thus, we shall strive for our fair share, and we need all the good ideas we get to help us make compelling proposals to the holders of the purse.

The West End Association Post Office Box 161 Winston-Salem, N.C. 27102

Bulk Rate
U. S. POSTAGE
PAID
Winston-Salem, N. C.
PERMIT NO. 419



Forsyth County Public Library
660 W. Fifth Street
Winston-Salem, NC 27101

FEATURED ADVERTISERS FOR FEBRUARY