

strong today at newer quarters in Reynolda. The Woman's Club, seeking a place for its headquarters, bought the Cicero Tise house in 1926 for \$67,500 and took nearly 20 years to pay it off. Just a few months after they got it, the women used the house for an organizational meeting of the N. C. Federation of Garden Clubs. In 1902, the N. C. Federation of Woman's Clubs had been formed in another West End house. The Lockett home on W. Fifth Street and the Hanes home on Glade Street became funeral homes. The John Coleman house on Summit Street has become the Friendship House for women. The Red Cross took over the one house. Doctors, photographers and boarding houses have taken over many others. Today, West End stands at the crossroads. Many of its properties are being slowly consumed by business. A new building is being built now for the Social Security office at the corner of Spring and Sixth Streets, where the homeplace of Mrs. Robert Critz, sister of R. J. Reynolds, formerly stood. Only two businesses that deal directly with the public have built in the area away from W. Fourth Street. One the Robert Hall clothing store, has gone out of business. The other is Firestone. Other consumer businesses are eyeing sites. Many are available.

Many Remain

West End is still the residence of many of its staunchest supporters - people like the Bahnsons, Coxes, Daltons, Poindexters, Rosenbachers, Taylors, Stokes', Earlys. It is likely to remain so. The very hill that brought Winston's leaders to the West End with hundreds of thousands of dollars in capital in the 1890's is still one of its worst problems. A young girl, for instance, wouldn't take a room at a house on Clover Street because she was afraid her car might roll down the hill. An older man said it's too close to justify driving to town but too hard to walk. The hill has its advantages. The superintendent of Forsyth County schools used to take his car to the bottom of Summit Street hill on a bad, slippery morning. If he could drive up the hill, schools were opened. Clover Street hill is regarded as the best sledding hill in the city in a heavy snow - it's usually closed to traffic. When P. H. Hanes Sr. donated 47 acres of prime meadowland to the city in 1919 as Hanes Park, he gave West End its second park (Grace Court was the first) and assured the apartments on the hill of a good clientele. Had not that fire occurred in the Zinzendorf Hotel on Thanksgiving morning of 1892, there might have been a lot more parks for tennis - playing in West End. "In fact," the late W. A. Blair said, "it is quite possible that Winston-Salem might have been one of the resort centers of the nation. At the time of the fire, land company leaders were debating the possibility of a second resort hotel. "After all, what is a resort but convenience, luxury, atmosphere, climate and pleasure? We felt we had them all here in Winston - and a lot of visitors agreed with us." After the fire, the land company remained in operation 15 more years to dispose of its holdings. There was a proposal time and again for another resort hotel. But it was never built. Today, West End is a monument to a dream that might have been and to a reality of fine living that now belongs to history and to the future.

CLASSIFIED ADS

CARRIAGE HOUSE APT. FOR RENT. Spacious and secluded. Garden. Newly painted and recently refinished hardwood floors. 3 blocks from Hanes Park, YMCA and Grace Court. Offstreet parking. \$225 + util. Available Jan 1, 1982. May be seen after Dec. 15, 1981. Call Carey Sutton 723-4735.

LARGE DUPLEX APT. FOR RENT. (3 bedrooms) Available January 1, 1982. \$285.00 per month. Call 722-1055.

The West End

*Nov Meeting
No minutes taken*

**By and for the
West End Neighborhood**

CHRISTMAS IN THE WEST END

The annual West End Christmas party will be held at Gregg Carlyle's restored business residence at 848 West Fifth Street on Saturday, December 12, from 8:00 to 11:00 p.m. One of the West End's most socially engaging personalities has described this event as "certainly to be the best West End party ever." Gregg Carlyle is enthusiastic about opening his restored building. Music and Christmas decorations will abound, and all you need to do is come and please bring an appetizer.

The West End Annual Tree Trimming will take place on Saturday morning at 11:00 a.m. on December 19 at the small triangle on West End Boulevard directly off Glade Street. Please have your children bring an ornament and join in the decoration of our little neighborhood Christmas Tree.

Under the talented musical direction of Bill Gibson, our annual Christmas Caroling event will begin at the Gazebo at 6:30 p.m. on Monday evening, December 21. We welcome all voices. In case you don't know all of the songs, sheet music will be available for the singers. We will begin at the Gazebo and branch out into our own prospective parts of our neighborhood.

Due to the large number of activities going on at this time of year, there will be no December Board Meeting of the West End Association Board of Directors. The next Board Meeting will be held on the second Tuesday in January - January 12, 1981 at a time and place later to be announced.

MEMBERSHIP DRIVE

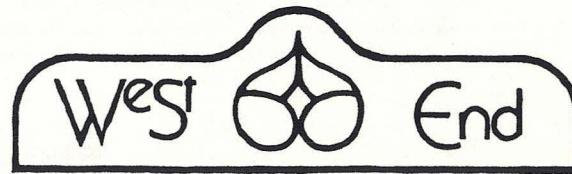
The first annual membership drive of the West End Association has been going on for the past several months. We are pleased to report many new members have joined the association and we look forward to the opportunity provided by the events of this Christmas Season for all of us to get to know one another. The Board of Directors has largely been responsible for conducting this membership drive, but we are anxious to involve all members of the West End Association in this effort. Accordingly, enclosed with this edition of the Westender there are two copies of a printed brochure which describes the West End Neighborhood and the West End Association and which seeks the active support and membership of persons in our activities. If you know of anyone who wishes to be a member but has not yet joined the West End Association, please personally undertake to deliver one of these brochures to them, and follow up with them to make sure that they do, in fact, join. Each brochure describes how to apply for membership. The Board is most interested in widening the basis of support and also widening the nature of activities with which the Board and Association has concerned itself, particularly in attempting to reach elderly individuals and as well younger single persons in our neighborhood.

MEMBERSHIP DUES

In an effort to develop more certainty in our financial plans and to clarify for many of you whether or not you have paid your 1981 membership dues you will also find together with this edition of the Westender a bill for your 1982 membership dues which are payable as of January 1, 1982, and for those of you who have not yet paid your 1981 dues your bill will reflect that fact as well. We intend to conduct financial affairs of the association in terms of its membership dues on an annual statement basis in the future, and thus these bills represent the first time the organization has attempted to regularize its collection of fees. We will very much appreciate your cooperation with this new system which in the Board's opinion has been long over due. The additional budgeting certainty which this system will provide for us will be very helpful in helping the new Board elected in the early part of 1982 to formulate its plans for the coming year.

WEST END STREET SIGNS

For some time the Board of Directors have been actively engaged in seeking ways to visually identify the West End Neighborhood. At our last Board Meeting Rence Callahan brought us up to date on his efforts to determine the cost of obtaining street sign headers to go over existing street signs in the West End which would uniquely identify the neighborhood. An example of such a sign header is reproduced below. This example involves a sign used in the Chinatown area of Portland, Oregon, where it was used to underline the ethnic diversity and heritage consciousness of the neighborhood. Our sign would include the words "West End" and involve the West End logo. The Board is most excited about this idea. The price does not seem terribly unreasonable, and the city appears to be willing to go along with, and in fact, see that such sign headers would be erected or fastened on existing sign systems throughout our neighborhood. We intend to bring this issue to a vote at our next general membership meeting which will be held sometime in February of 1982 and at which the general elections for next year's slate of officers and members of the Board of Directors will be held as well. This information is brought to your attention in advance to seek your suggestions and comments upon it.



PART III

HISTORY OF THE WEST END

By 1920, West End was beginning to give way to a westward movement. It was apparent that those moving out were going to have to give serious thought to the use of the land they had prized and loved. The decision came in one word: Churches. Within a 10-year period, seven churches were built in West End, many on property that had once been the site of some of the finest homes in the city. Take First Baptist, for instance. Mrs. Ann E. George of Pittsylvania County, Va., decided to auction off her home at Fifth and Spruce Streets on May 17, 1882, because she was moving back to Virginia. It was described at the time as "the handsomest and costliest house in town, located in the most fashionable part of town." It was located on the highest point in Winston. Dr. Robah Gray bought it. After his death, his wife operated it as a boarding house. She sold a portion of the lot to the Norfleet family. Miss Mary Wiley, who lives across the street, recalls that Baptist leaders always had their eyes on that site for their church and built there in 1924-25. First Christian built at the corner of Fourth and Broad Streets in 1921. Augsburg Lutheran was built in 1926. The Friends Church was built in 1927, St. Paul's Episcopal in 1928-29. The Episcopalians obtained the Frank Miller house in 1978 and used it as a rectory until it was torn down recently. Fifth Street originally was not meant to go any farther west than Summit Street. For a long time, a path led down the hill through J. L. Ludlow's pony pasture to Glade Street. After Fifth Street eventually was extended - matching the path almost step for step - Christian Scientists built their church at Fifth Street and Brookstown Avenue.

Largest Church

The biggest church to come to West End was Centenary Methodist, which opened in 1931. It occupied several of the old home sites. At the same time that Centenary came, an event occurred that caused a few eyebrows to be raised. Souther Bell Telephone and Telegraph Co. built a business building on W. Fifth Street. The section already had steeled itself to apartments after Gray Court Apartments - then the biggest apartment house in the city - had been built on the site of the old Gray home in 1929. But business buildings were something else. "I guess there would have been more squawks about the telephone building," one man said, "if it hadn't made the folks feel closer to their A T & T dividends." It was more than 10 years before the West End section really began to feel the business construction. Even then it was W. Fourth Street that bore the initial brunt. Today there is only one dwelling on Fourth Street between town and Green Street. One reason for the slow coming of business to West End was the price tags on some of the property. As far back as 1912, a prime lot on Fifth or Summit Streets brought as much as \$12,000. In 1883, when the town decided to build its first big school - West End - at Fourth and Broad Streets, it purchased four lots for \$3,000. When the property was sold after World War II for the construction of the Sears, Roebuck building, it brought \$265,000. Closer downtown, another lot bought by a family in the 1860's for \$800 brought \$150,000 only a few years ago. One of the most valuable tracts in West End - the old R. J. Reynolds' homeplace - was donated as the site of the present public library. Although much of West End eventually will be developed as business property, contractors here have recommended through the years that good use be made of the old houses. "Some of them couldn't be duplicated today for tens of thousands of dollars," one builder said. In 1933, for instance, when the schools here were overcrowded, a group of parents obtained the old house of Dr. Wingate Johnson at 405 Summit Street and founded Summit School - still going