

WEST END NEWS

April 19, 1979

BICYCLE RACE SPECIAL



The second annual Pabst Blue Ribbon Hanes Park Criterion series of bicycle races is coming up very soon, Saturday, May 5, and this is a special edition of the West End News to give you information about the activities planned for the day of the race. It is also a request for your help in some of the doings, and we hope you will be able to attend the race, enjoy the competition, and possibly assist with some of the arrangements.

First of all, the races: There will be seven races, beginning at 8:45 a.m., and ending about 4 p.m. The big race of the day, Seniors I & II, will begin at 1 p.m. and will go for 62.5 miles. This race will feature outstanding amateur cyclists from all over the country, and many of the races will probably be on our Olympic cycling team next year in Moscow. Last year's fourth place finisher, Dale Stetina, was a member of the 1976 Olympic team, and he finished the summer last year as the United States champion. He will be back this year if he gets home from racing in France.

The race course is around Hanes Park, with the start and finish in front of the YWCA on Sunset Avenue. The curves of West End Boulevard, the corners at every intersection, and the hill coming down Glade Street are all good vantage points, and you might want to walk all around the race course to see it from every angle. Many people believe that bicycle racing is one of the most beautiful sports to watch, and those who saw the race last year certainly agree.

All of the race course will be closed to traffic during the entire day of racing. The slight inconvenience we suffer as drivers is made up in safety for the racers and spectators. The West End Association, the other race sponsors, and the cyclists thank all of you who give up a few hours automobile access to your houses.

VOLUNTEERS NEEDED FOR RACE COURSE SAFETY

There are 21 stations on the race course which have to be manned to insure the safety of racers and spectators. People crossing the street must be controlled. Sand, glass and debris must be kept off the course and people must be available to assist in any emergency. Police will be stationed at all the major intersections, but we need volunteers for the safety stations. We are seeking at least 45 people in order to have two shifts: 8-12 noon, and noon to 4 p.m. The principal activity is watching the race, but you are asked to bring a broom to sweep and a chair to sit in. Volunteers must be at least 14 years of age. If you and other members of your family want to volunteer, please call Race Chairman Ken Putnam at 768-6408 so he can make an assignment for you. Volunteers will be treated at the post-race party for the racers, so read on.

HOUSING FOR RACERS NEEDED, FRIDAY NIGHT

A FEW, SATURDAY NIGHT A LOT, AND BOTH NIGHTS SOME!!

Bicycle racers are amateurs, and the prizes they win must be stretched pretty thin to finance a season of racing all over the country. Housing costs are a big item in any one's budget, and the West End Association has again publicized its willingness to provide housing for the racers during their stay in Winston-Salem. Those who had racers stay with them last year had a great experience getting to know the competitors on a personal level and having a cyclist live in your house, even for just one night, gives you more insight into this interesting sport. Racers who will be needing housing range from the juniors who are in their early teens, to veterans, who might be in their 40's and 50's. There will be a contingent of women racers, and some of them will need housing. Some of the racers will be in town on Friday night, after participating in the Hanging Rock Hill Climb. Most of Saturday's racers will be staying in Winston-Salem that night so they can participate in a High Point race on Sunday.

If you would be willing to house a racer (or more than one), please call Ken Putnam at 769-6408. Ken will tell you who has requested housing, and help put you and the racer in touch. Feeding racers is not a requirement, but, of course, would be a very hospitable gesture. Building a reputation as a friendly and helpful support group is important to the continuation of our race. Putting up a racer (or several) goes a long way to insure that the racers will want to keep on coming back to the West End.

PABST BLUE RIBBON SPONSORS THE PRIZES, HOSTS POST RACE PARTY FOR PARTICIPANTS.

For the second straight year, the local Pabst Blue Ribbon beer distributor is the principal sponsor for the Hanes Park race. Prizes amounting to \$2355 will be awarded

to winners and high finishers. Proceeds from the entry fees of the race will go to the Northwest Lung Association and to the YMCA. These organizations will also benefit from any profits derived from the concession stands.

After the race, Lauren Parrott, President of Parrott Distributing Company, the PBR distributor, will be the host to a party for the racers and volunteers who have helped with the race.

ZEVELY HOUSE TO SELL BRATWURST & SAUERDRAUT; GERMAN BAND TO PLAY

To increase the level of festivity surrounding the day of racing, an International flavor will be added by the Zevely House and a German band. Bratwurst and sauerkraut will be featured by the Zevely House, and all profits from the sale of these delicacies will be donated to the sponsoring charities. Many thanks to Pete Smitherman and his associates for this generous contribution.

WEST END ASSOCIATION WILL AWARD LAP PRIZES IN EACH RACE, \$5 AND A WEST END T-SHIRT

In addition to prizes for the overall winners, bicycle races have lap prizes called "Primes" (pronounced preems). The West End Association will award primes in each race, consisting of \$5 and an association t-shirt. Spectators are encouraged to award their own primes. Just tell the race announcer. (The announcer, by the way, will be Brian Drebber, one of the outstanding bicycle race announcers in the country. Brian follows races everywhere in the U.S., and last year he was very complimentary of the race, the course, and the arrangements. If you think he's going a good job, tell him.)

FIRST RACE FOR NOVICES

For a \$2 entry fee, a bicycle rider can get in the first race of the day. That race will go two laps (2.5 miles), and the prize will be a keg of Pabst Blue Ribbon. Get out your clunker, oil the chain, pump up the tires and see what you can do.

Specific thanks to all who have helped with the race will come later. This issue couldn't be printed without thanking Hege Russ, of Sun Printing Company, for all his help in producing a race program. The program last year was outstanding, and this year Hege has outdone himself. And, of course, we must acknowledge Ken Putnam, as Race Chairman, for without his energy and enthusiasm, there would be no bicycle race in our neighborhood. Thanks, Ken, from everyone--racers, spectators, sponsors and friends.

REMEMBER: There are lots of things to do to make this race a success--helping on race day; providing a room for a racer; and just being there as a spectator. Come on Saturday, May 5, bring your friends and family, and enjoy one of the world's most colorful, exciting and beautiful sports. Pick a racer and cheer him/her on. For more detail: and to volunteer, call Ken Putnam, at 768-6408.

See you on Saturday, May 5, all around Hanes Park!

WEST END ASSOCIATION
A 100% VOLUNTARY ORGANIZATION



Ms. Judy Aanstad
Apartment 2
608 Summit Street
Winston-Salem
North Carolina 27101

