



WEST END NEWS

MARCH 1978

PLANNING COMMITTEE

The Planning Committee, under the chairmanship of Karl Stauber, has completed the "West End Neighborhood Survey and Analysis," a 29-page document which provides a profile of the West End--who lives here, how the land is used, what the traffic patterns are, what the state of housing is, and so forth. This document provides the basis of factual information from which we can build some planning decisions for the future.

Copies of the Survey and Analysis are being printed, and will be mailed to every member in the next few weeks.

The Planning Committee will be holding two meetings in April, on the 11th and 24th, to further review and refine the materials which they intend to present to the Board and to the membership. It is anticipated that planning for the future of West End, and having that plan made a part of the city and county general development plan, will begin actively involving the entire neighborhood by mid-June. In the meantime, please give the Survey and Analysis your thought and attention, and call on the Board and Planning Committee with ideas, suggestions, criticisms and comments as you see fit.

WEST END BIKE RACE

On May 6, all day, everyone in the West End will be witness to a fabulous display of sport and color. There will be a full day of outstanding bicycle races around Hanes Park.

Bicycle racing is one of the most popular sports in Europe, and is becoming more and more popular in this country. There are hundreds of young (and old) men and women who compete all across the country, and on May 6 we can expect a large number of nationally ranked racers.

The race is being sponsored by Pabst Blue Ribbon, which is putting up the prize money of over \$2,000. The race is being conducted for the benefit of the Northwest Lung Association, which will be providing race programs and concessions, and will use funds collected to promote better understanding and avoidance of problems relating to breathing. The West End Association is assisting in the race, and is joined by the YMCA and the Boy Scouts and Girl Scouts.

SOCIAL SCHEDULE BEING DEVELOPED

Judy Aanstad, Ellen Yarborough and Hollis Stauber have taken on the responsibilities of planning and executing "Programs, Activities and Social Events" for the Association, and have a rough schedule developed which calls for a concert series in Grace Park in the spring, activities surrounding the installation of the "Art in the Park" sculpture this summer, more concerts in the fall, and the traditional Christmas Party in the winter.

The concert series would provide music of broad appeal on Sunday afternoons, and we are working with the Urban Arts program of the Arts Council to get this off the ground. More news on the sculpture will be available shortly, and will be communicated through the newsletter.

Judy, Ellen and Hollis would greatly appreciate ideas, suggestions and assistance from anyone, and you only need to call any one of them.

ELECTION HELD

In late January, an election of officers and board members was held, and it was clearly the most successful election ever conducted by the Association. More than sixty people turned out on a bad night, and the nominations committee presented those in attendance with a slate of candidates which was outstanding. The officers who will serve through most of 1978, until the next election in October, are: Thorns Craven, President; Paul Shepard, Vice President; John Mitchell, Secretary; and Judy Freeman, Treasurer. Board members are: Judy Aanstad, Madge Bolin, Sam and Vicki Cook, Ann Freeman, Bill Harper, Ron Little, Hege and Peyton Russ, Jeff Smith, Hollis Stauber, Richard Teague, Julia Wilson and Ellen Yarborough.

A complete listing of officers and board members is attached to this newsletter, and addresses and phone numbers are provided. Please take every opportunity to inform your officers and board members of items which concern you, and which you want brought to the attention of the entire West End Association. If you don't know these neighbors, by all means introduce yourself. The officers and board are there to serve you, and their effectiveness is measured by your participation.

BOARD MEETINGS TO BE HELD ON THIRD TUESDAY OF THE MONTH. ANYONE & EVERYONE WELCOME TO ATTEND.

At its February meeting, the Board of Directors decided to hold its meeting on a monthly basis, on the third Tuesday of each month. Meetings are held in various locations, and attendance by anyone is encouraged. To get the location of the next meeting, April 18, call anyone on

BOARD HOLDS MEETING AT WEST HILLS

The Board of Directors has met in people's homes and in neighborhood institutions. It has met at the Women's Club, the YMCA, and the YWCA. Last month it met in the activities room of West Hills, the new apartment complex for the elderly on Sunset Drive. A tour of the facilities and some model apartments was conducted by the developer, John Eagan, and the manager, Martha Rokahr. A discussion of the landscaping plan for West Hills was held, and the management of West Hills invites everyone in the West End to visit the apartments, meet the staff and residents, and make the new inhabitants of this apartment complex welcome in the neighborhood.

Many of the people who have moved into West Hills have lived in the West End area, and are old friends. And there are many new faces. Drop in and get acquainted.

BOARD DEVELOPS COMMITTEES

Seven general committees of the Board of Directors have been established, and officers and directors are actively looking to all members to assist and lead in many of the undertakings of the Association. The committees are:

- Neighborhood Appearance
- Neighborhood Development
- Budget and Finance
- Programs, Activities and Social Events
- Planning
- Publicity and Public Relations
- Real Estate

It has been suggested that a general meeting of the membership might be appropriate to determine the kinds of activities which are desired in the neighborhood, and to identify persons who will undertake the responsibilities of getting specific tasks accomplished. Your response to this idea to a member of the Board or an officer of the Association would be appreciated.

BUMPER STICKERS

Hege and Peyton Ross have suggested that the West End Association develop a bumper sticker which residents could put on their cars (or wherever they have bumpers), as a display of neighborhood pride and to give the entire community a demonstration of the presence of West End. They're looking for suggestions for a catchy slogan. Submit yours on a postcard to Box 161, Winston-Salem, 27102. If your slogan is selected, you will receive a free West End T-shirt.

MEMBERSHIP RENEWAL

In the past fifteen months, distribution of the West End News has been restricted to members of the West End Association. Many people have neglected to renew their memberships during 1978. If there is a * on your mailing label, our secretary is indicating to you that he does not have a record of your dues being paid for 1978, and this is a warning that your name will be removed from the membership list. Please fill in the blank and mail it in with

your check. Remember, dues and contributions to the West End Association are tax-deductible.

Mailing of the informative document, "West End Neighborhood Survey and Analysis" (see report of Planning Committee in this newsletter) will go to members of the Association only. Don't miss this mailing by not renewing your membership!!!

MEMBERSHIP CAMPAIGN

Now that you are a member, and always have been, how about helping us get to the people who live next door who haven't gotten around to joining. We have printed lots of extra copies of this edition of the News, and will gladly send it to anyone you suggest. Just put the name and address on a postcard, and mail it to Box 161. If you have the inclination, why not take your copy to someone who isn't a member and discuss with them the various activities of the Association and what they are missing by not joining. You might tell them that we miss them as well.

And as the months pass, and new people move in to your block, mention the Association to them, and tell someone on the Board about their presence. We want to make new residents feel right at home as quickly as they settle in, and we want them to know about the Association and its activities. Let us know about your neighbors, and we will send them information about the West End Association.

REAL ESTATE AVAILABILITY

The Real Estate Committee tries to keep current on both homes for sale and people who are looking to buy a house in the West End. If you know of either, call Perry Craven at 725-9832, and give her the information. For the West End South, call Jane Little at 725-5771. Although the emphasis is on houses to buy and sell, we get many calls about apartments. If you know of vacant apartments and want some prospective tenants to call, get in touch with the same people. We do not make information available to realtors.

The Real Estate Committee is also interested in having someone whose regular responsibility would be to check local land records for property transfers, demolition permits and building and development permits which affect property in the West End. Any volunteers? Call Perry.

YARD SALES

On May 6, because of the Bike Race Around Hanes Park, and some downtown activity sponsored by the Arts Council, we can expect an abnormally large number of people to be in the West End and in the downtown area. It has been suggested that families which are considering having yard sales this spring might find that May 6 would be an especially good day to have one. The West End Association is not planning to have a neighborhood yard sale, or to sponsor social events beyond the race itself, but if you plan to have a sale on that day, let the Association know (postcard to Box 161, W-S, 27102), and if there is enough response, perhaps we will place a neighborhood ad in the yard sale section of the classifieds.

The area bounded by First Street on the north, the rear lot lines on the east side of Fourth Street, and I-40 on the south and west, is being called "West End South." This section of the West End has recently been designated a "Community Development Neighborhood" by the Board of Aldermen. Paul Shepard, Vice President of the West End Association, and a resident and principal organizer in the West End South area, has written the following account of recent events which are of particular significance to residents of the West End:

In the early morning hours following February 6, 1978, the Board of Aldermen formally approved West End South as one of the city neighborhoods expected to receive community development funds beginning July 1 of this year.

Community Development funds are made available to Winston-Salem by the Department of Housing and Urban Development (HUD) and are earmarked for neighborhood improvements, including the subsidization of low-interest (3%) rehabilitation loans and \$2,000 homeowner incentive grants.

The action of the Board took place after the longest public hearing in memory before an overflow crowd at Council Chambers in City Hall. Several residents of West End South were present and recognized when Paul Shepard made a brief presentation on behalf of the neighborhood, and several others had earlier been denied entrance into the over-crowded chambers.

The good turn-out was the culmination of efforts in the neighborhood which two weeks earlier (January 22) had brought over 40 residents of West End South to a neighborhood meeting at the home of Paul and Claudia Shepard. Harry Weiler of the City/County Planning Board staff was present at the meeting, heard the questions and concerns which were expressed, and explained many facets of the Community Development Program.

Block captains were selected at the neighborhood meeting to serve on the West End South Community Development Committee, which has been actively engaged in keeping the lines of communication open between neighborhood residents and city staff in order to facilitate the implementation of the Community Development Program this July.

The first committee meeting was held on February 12, at the home of Ron and Jane Little, and the second meeting has been scheduled for March 29 at the home of Rence and Barbara Callahan.

For further information as to who the committee members are, what the meetings are all about, or if you wish to help the committee and neighborhood or express your concerns or comments, please contact Paul Shepard or any other member of the committee. We would like to hear from you.

OFFICERS and
BOARD OF DIRECTORS

1978



OFFICERS

President

Thorns Craven H - 725-9832
1232 Glade Street O - 725-9166

Vice President

Paul Shepard H - 722-8253
1406 Jarvis Street O - 723-5576

Secretary

John Mitchell H - 722-6925
1101 Glade Street O - 725-2351

Treasurer

Judy Freeman H - 722-1410
813 West End Boulevard O - 723-3601

BOARD OF DIRECTORS

Judy Aanstad H - 748-8455
Apt. 2, 608 Summit St. O - 723-7961

Madge Bolin H - 727-1518
652 Summit Street O - 723-7991

Sam and Vicki Cook H - 725-1827
1123 West Fourth Street

Ann Freeman H - 722-1055
735 West End Boulevard

Bill Harper H - 722-2641
909 West End Boulevard O - 748-5260

Ron Little H - 725-5771
1015 West End Boulevard O - 725-5394

Hege and Peyton Russ H - 725-6880
1092 West Fourth Street O - 725-3593 (Hege)

Jeff Smith H - 725-4515
1223 West First Street O - 761-3125

Hollis Stauber H - 724-5805
910 Carolina Avenue O - 723-7961

Richard Teague H - 748-1843
1129 West Fourth Street O - 724-1581

Julia Wilson H - 727-1110
817 West End Boulevard O - 727-7211

Ellen Yarborough H - 722-2785
1405 Brookstown Avenue

To: The West End Association
P. O. Box 161
Winston-Salem, North Carolina 27102

Please enroll me as a member of the West End Association for 1978. Enclosed is () \$5.00 for my family; () \$2.00 for senior citizen/retired.

Name _____
Address _____ Phone _____
Special interests and suggestions _____