The West End Association Post Office Box 161 Winston-Salem, North Carolina 27102



September 30, 1976

Dear West End Board Member:

Enclosed is a draft of a newsletter which I hope we can quickly distribute to all residents of the neighborhood. As you can see, I have tried to bring people up to date on what we have had under consideration, what kinds of matters are coming up for their attention, and also put in some human interest items in order to stimulate more interest in neighborhood things. I have also taken the liberty of offering a year-end special on memberships, hoping to build up a mailing list more than add revenue. I really think it is important for us to try to shift to mailed announcements in preference to hand deliveries. It just seems much more efficient, and less burdensome, but, of course, we must have names and addresses in order to do that.

I am leaving town on Saturday, October 2, and will be gone for two weeks. In order that this newsletter can go out quickly, I have asked Molly to receive any suggestions for changes which each of you might have. I would ask that you try to keep them at a minimum, for I would like to keep retyping down if possible. If this draft is satisfactory, then Molly will get the newsletter printed at Bradford's, and into the hands of the Flys for distribution as quickly as possible. By way of format, it will be on short paper, printed on both sides, with the logo on the front page only. I think we should pay for the printing costs.

In thinking about the immediate future, I will call a board meeting for late October when I return, and then we should be able to take up the constitution and bylaws. That done, I anticipate having a general Association meeting in mid-November, hopefully to adopt what we might present at that time. Then we can plan for the Christmas meeting. Beginning in November, I would like to start plans for a series of regular (monthly? bi-monthly?) general meetings which would be more social or informative than business. At least, I would like to start having general meetings at which business of the Association played only a minor part. I would appreciate your beginning to think about possibilities in this area [one suggestion I have had made is to have older residents of the neighborhood talk about the past in a sort of story hour at the YWCA, in the living room with a fire going; other ideas have been a repeat of discussion of renovation, heating systems, wiring clinics, painting and siding, horticultural aspects of the neighborhood; the possibilities seem fairly limitless once we put our minds to them, and establish some responsibility for development of a schedule which might take us through the first six months of 1977].

I hope this newsletter meets with your approval, and that your enthusiasm for getting some things moving is building. I was very pleased with the meeting to discuss the survey, and think that the survey itself will be a very valuable resource to us in the future. I appreciate everyone's continuing interest in what we're doing, and will be in touch in mid-October.

Sincerely, Thorns Craven Thorns Craven July freehold haft has been cut off Jet 3/4 int. I tay by freety Xeen. All item has ill 3/4 int. I tay by freety Xeen. All item has ill 3/4 int. I tay by freety Xeen. All item has TC:1hd Enclosure