West End Association Meeting
January 22nd, 2019, 6:00 pm

Attendees
●Mike Fradin
●Dan Bradley
●Margaret Hermann
●George Bryan
●Jo Ann Mount
●David Elam
●Dan Bradley
●Frank Johnson
●John Merschel
●Breonte Guy
●Matt Early
●Jan Wharton
●P.J. Lennihan
●Frank Johnson

2018 Homes Tour Wrap Up
●PayPal receipts after Tour - $1,847.38
●Our advance sells were not robust
●Went over budget in a lot of areas
●Under income and over expenses
●Netted about $2,000

Minutes from November meeting
●Approved

Membership in Downtown Partnership
●They plan for downtown and try to make downtown vibrant; led by Jason Thiel
●What do we get from it?
●John: "They're the go-to people for downtown."
●Trade memberships with them?
●Join for $150 approve

YMCA Space
●$200 contribution
●Meeting for WEA and Neighborhood watch

Treasurer's Report & Membership - George
●2019 - 28 household and 3 business
●Membership drive - Mark will put self-addressed envelope in newsletter
●Properties owners HRC uses for mailings - individual letters
●Mark will send extra tour programs out to people for promotional
●Business memberships bring in half of our income - Mark will send letters to them
●Inserts bring in a lot

HRC & Historic Overlay Revision - John
●No cases to present in January, and no cases to present in February
●Waiting for city to come to us

Elections next month -
●Frank asked to join
●Need a few more people

Ideas -
●David Lusk has agreed to talk to WEA about hazardous trees in the West End. Agreed we should do this March 26th.
●Presentation about WEA to use for HRC Board and for new members in West End - history of West End and the association; e.g., Gladstone Apartments, Holiday House Tour for 42 years - PowerPoint
●Idea floated for Welcome Wagon of West End, which has been funded by board in past

Safety Committee - Matt
●Meeting February 6
○Vehicle safety tips
○How many signs to order
○Hoping for new volunteers
○Jo Ann suggested refreshments

●Facebook Watch group up and running - 122 members
●Block captains - Google Group with email list
●Need to put announcement on Webpage
●Matt went to January 10th meeting of city group
○Animal Control presented

Guidelines for use of WE List Serve & WE Facebook
●Clint was not in attendance

New Business
●Creative Corridors will not do beautification of the Peters Creek Bridge
●Creative Corridors will not do beautification of 4th Street Bridge
●They will focus on pedestrian bridges
●2nd Meeting of Peters Creek Parkway Corridor

Adjourned