

West End Association Minutes+
March 24th, 2015

Present: Board Members George Bryan, John Merschel, David Phillips, Frank Johnson, Clint Buss and David Elam. Others in attendance are listed on attendance form attached.

The meeting was called to order at 6:08 PM by George Bryan was facilitating in the absence of the President and Vice President. George welcomed the attendees and mentioned a thank you to Councilman MacIntosh for providing folks the opportunity to tour 66 West End which is in process to demolish if some repairs are not made.

The first order of business was approval of the minutes of the meeting of February 24, 2015. The minutes were approved.

George Bryan, as acting Treasurer while Cathy McLaughlin is away, reported that an additional \$665 dollars have been received by the Association. There are expenses with the newsletter printing and ArtsFest.

John Merschel gave a membership report. There are now 109 households as members and 12 businesses. He feels this is as strong of membership that we have had in a long time. George Bryan and John Merschel distributed 52 more envelopes in the West End last Thursday. The key reason people have for not joining is “forgetting to”. Frank Johnson suggested a lifetime membership.

CJ Johnson was introduced from the W-S Dash and gave a presentation on the Dash encouraging attendance and sharing some recent news of the team. David Phillips said he thought it would be good to have a WE night there and said he will circulate on listserv. Tickets are \$11.

Easter Plans. Melissa O’Sullivan is on track with plans to stuff eggs at the Old Winston Social Club and handle the Easter egg hunt and appearance of the Easter Bunny in Hanes Park.

George gave the attendees the opportunity to comment on the tree trimming that a contractor for Duke Power is doing in the neighborhood. While limbs are being shredded it is the owners duty to deal with the large trunks and stump.

John Merschel gave an update on discovering the history of Hanes Park to help guide the WEA in making recommendations for the future. The bridges and entrance were built in the 1930s by the WPA and CCC (providing work for folks during the Depression). The original designer of the Park was Lewis Miller out of New York, however his designs were never fully executed. Miller Park and Reynolda Village used similar rock. Miller was also constructed by the WPA as were the bridges on Runnymede. Thus the historical character that guides the HRC will be simplistic and natural rather than ornamental or Victorian. The arrowhead which designates the Daniel Boone Trail and

was erected in the traffic island of West End/Reynolda is of the same era and some consideration should be made to move it to the Park so it is more accessible and kid friendly.

Historic Resource Commission's - Certificates of Appropriateness. There are three (there was no cord to our projector so there was only discussion)
Sunset Windows and Sam Ogburn Jr.: new style of windows is being suggest and rather than a horizontal sash the windows will open to the side with a vertical sash. WEA approves.

New Sign for Taylor House, Lou Baldwin: Sign is projected to be over 5 feet and four feet wide. Is proximity to the sidewalk acts as a screen to pedestrians and drivers of the architectural features of the home. George will follow up with Lou about a reduction in size.

Satellite Dish on home on Brookstown. Owner wrote that the installers said that they couldn't move the dish to where it needed to be and he has yet to find someone to do it. The WEA thought it needs to be removed or re situated.

Kathy Stanley discussed ArtsFest and the committee kickoff. She has chairs for Arts Recruitment, Social Media, Media Marketing, Music and site logistics. Keep Volunteers still needed for the Steering Committee are Sponsorships, dinner afterwards, secretary and co chair.

There being no further business the meeting adjourned slightly after 7 Pm.

Respectfully Submitted,

George M Bryan Jr