



*A neighborhood association in the West End  
historic district of Winston-Salem, North Carolina*

## **West End Association Meeting Minutes for Tuesday, Feb 24, 2015 (ANNUAL MEETING)**

Next Meeting: Tuesday, Mar. 24, 2015

In Attendance: Board Members Mark Lively, Sarah Creed, George Bryan, Cathy McClaughlin, Dan McClaughlin, Frank Johnson, John Merschel, Stan Hill, David Elam; see signup sheet for other West End members in attendance

### 1. *Treasurer's Report* – **Cathy**

- a. Cathy provided summary of revenue and expenses. Association in good standing. See separate treasurer's report.

### 2. *Membership Update* – **George**

- a. Better membership than last year due to promotional efforts; goal is 120 members, currently at 94 households; final push in March (business memberships are due by mid-March); 1000 addresses in neighborhood so there is a lot of potential but there are large clusters of non-membership; John challenged attendees to call on 5 of their neighbors currently not members.

### 3. *WEA Board Elections*– **George**

- a. Terms ending: Mark Lively and Sarah Williamson; Sarah Creed taking sabbatical from Board; Stan, David, Barry Creed terms up
- b. Election committee presented following slate for election:  
Mark Lively – President (final term)  
Stan Hill – Vice President (move from member to officer position)  
Jo Ann Mount – Secretary (new board member)  
David Elam – Board Member (new term)  
Clint Buss – Board Member (new board member)  
David and Toni Phillips – Board Members (new board members)  
George Bryan – Treasurer Elect (current board member to new position) – bylaws should be changed to reflect new position and succession plan.
- c. Slate approved.
- d. Elected positions take effect next meeting (March 2015).

### 4. *Community Issues*

- a. Downtown Partnership (DWSP) – We have agreed to join for \$125 annual membership; motion to approach DWSP around WEA involvement; motion approved.
- b. River Run Film Festival – We have made previous contribution \$250 (sponsor tickets, logo on some advertising). Motion to decline support this year until policy is revised. Motion approved.
- c. Business 40 renaming committee – Frank will represent WEA.
- d. Washington Park Family Dollar – is there board interest in taking position?; offer general support letter to the editor of the newspaper that would support Washington Park association position (bringing in a business that is more historically compatible with neighborhood). George to draft.
- e. Dan Falkan – Mark recognizes Dan for 18 years of newsletter distribution service. Bravo!

5. *WEA Events*

- a. Easter Egg Hunt planning – Melissa O’Sullivan taking on again; Sat. April 4; Need Easter bunny volunteer; Albertine’s Flea Circus owner will be making balloon animals for kids
- b. ARTSfest update (September event) – Mark working with Kathy and Kathleen on agreement for official memorandum for sponsorship. WEA typically provides seed money, banking services, insurance, 501c3 status for donations, website support, etc. We are reviewing budget and have requested tighter accounting and oversight for the event. Co-chair and support committee and volunteers for Kathy would be helpful.

6. *HRC Business/COAs – George/John/Mark*

- a. West Hill Apt. sign – Reviewed new sign. Board will support new version.
- b. TE Johnson & Sons sign on 5<sup>th</sup> St. – Recommend to place on other side of sidewalk to be further up closer to parking lot. George will look into alternate process for owner standing (Herbert Krabel scenario provided as example for residential proposal opportunities).
- c. Glade St. brick wall – Existing wall not sufficient for privacy for residents; proposal to build higher wall around patio. Consider precedent this sets for future Glade houses.
- d. Glade St. meeting with HRC staff (Wed. 2/25 at 2p) to discuss COA – George and John to attend; will discuss re-approval of housing projects.
- e. KP sign update – HRC ruled post application that final sign was not incongruous with surroundings and met guidelines. Application was approved.

7. *Hanes Park*

- a. Strategic Plan submitted to city already; discussion around and revision of additional building and structures paragraph.

8. *Other*

- a. West Salem President visit postponed for a later meeting
- b. Newsletter – 3 distribution routes are open (1 hour time commitment each month); long-term plan to find another dedicated editor; always needs stories!

9. *Next meeting: Mar 24 at 6p*

**Future Agenda Items**

- Criteria for evaluating and committing to event sponsorship and organization membership participation
- Reinvigorate sub committees, including social committee
- Website and social media content
- Standing items: HRC updates, ARTSfest, newsletter, website, 2015 membership

**Officers:**

|                  |                            |  |
|------------------|----------------------------|--|
| Mark Lively      | President (2013-2015)      | <a href="mailto:mlively@wakehealth.edu">mlively@wakehealth.edu</a>           |
| Sarah Williamson | Vice President (2013-2015) | <a href="mailto:sarahwilliamson43@yahoo.com">sarahwilliamson43@yahoo.com</a> |
| Cathy McLaughlin | Treasurer (2014-2016)      | <a href="mailto:clgdjm@gmail.com">clgdjm@gmail.com</a>                       |
| Sarah Creed      | Secretary (2013-2015)      | <a href="mailto:sarahlgoins@yahoo.com">sarahlgoins@yahoo.com</a>             |

**Board Members:**

|                            |  |
|----------------------------|--|
| George Bryan (2014-2016)   | <a href="mailto:bryandoherty2@yahoo.com">bryandoherty2@yahoo.com</a> |
| Dan McLaughlin (2014-2016) | <a href="mailto:djmclg@yahoo.com">djmclg@yahoo.com</a>               |
| Frank Johnson (2014-2016)  | <a href="mailto:ralumni@bellsouth.net">ralumni@bellsouth.net</a>     |
| John Merschel (2014-2016)  |  |
| David Elam (2013-2015)     | <a href="mailto:delam@triad.rr.com">delam@triad.rr.com</a>           |
| Barry Creed (2013-2015)    | <a href="mailto:barry.creed@hotmail.com">barry.creed@hotmail.com</a> |
| Stan Hill (2013-2015)      | <a href="mailto:shill@wakehealth.edu">shill@wakehealth.edu</a>       |